

DEPARTMENT OF COMMERCE

SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Subject- Management Principles & Application			Course & Sem: B.COM (H) Sem 1st (DSC)
S.N.	From	To	Topics
Week 1	1-Aug-24	3-Aug-24	Meaning and Importance of management, Coordination Mechanisms: Meaning, Essence and Principles of Effective coordination. Relevant Case studies and Groups Discussion (Tutorial Lectures)
Week 2	5-Aug-24	10-Aug-24	Theory Base of Management: Overview of classical and neo classical and Modern Constructions of Management, Management Functions, Mintzberg Managerial Roles and Competency. Relevant Case studies and Management Roles Activities (Tutorial Lectures)
Week 3	12-Aug-24	17-Aug-24	Overview of planning Approaches of Organizational Goal Settings: Traditional and Modern Approach of Objective Settings, Decision Making: Meaning, Bounded Rationality and Decision making process. Relevant Case studies and Management Games (Tutorial Lectures)
Week 4	19-Aug-24	24-Aug-24	Decision Making under Certainty and risk Techniques: Delphi Technique, Nominal Group Technique, Decision Tree and Simulation, Planning vis-a-vis Strategy: Overview of Strategy. Relevant Case studies (Tutorial Lectures)
Week 5	26-Aug-24	31-Aug-24	Elements of Business Environment: micro, meso, and macro, Industry Structure Analysis: Five Forces Model. Relevant Case studies and Applications of concepts (Tutorial Lectures)
Week 6	2-Sep-24	7-Sep-24	Types of Business Level Strategies: Michael E. Porter, Industry Analysis: Michael E Porter Five Forces Model. Relevant Case studies and Assignments (Tutorial Lectures)
Week 7	9-Sep-24	14-Sep-24	Doubts, Revision and Class Test
Week 8	16-Sep-24	21-Sep-24	Overview of organising, Delegation of authority: Concept, Process, Difficulties in Delegation of Authority, Guidelines for Effective Delegation of Authority, Decentralization: Measuring the Degree of Decentralization, Factors affecting Decentralization of Authority, Distinction between Decentralization and Centralization. Relevant Case studies and Groups Discussions (Tutorial Lectures)
Week 9	23-Sep-24	28-Sep-24	Factors Affecting Organisational Design, Departmentalization: Bases of Departmentalization, Overview of Traditional Organisational Structure. Relevant Case studies (Tutorial Lectures)
Week 10	30-Sep-24	5-Oct-24	Focus on Modern Organisation Structure (Boundaryless, Team Structure, Matrix Structure and Project Structure). Types of Organisation Chart, Features, Advantages and Limitations of Formal Organisation, Features of Informal organisation, Causes of Emergence of Informal Groups, Limitations of Informal Organisation, How to Handle Informal Groups? Distinction between the Formal and Informal organisation structure. Groups Discussions (Tutorial Lectures)
Week 11	7-Oct-24	12-Oct-24	Motivation- Meaning, Importance and factors Affecting Motivation, Leadership – Meaning, Importance and Factors affecting leadership, leadership styles, and Followership: Meaning, Types and Robert Kelley Model of Followership. Relevant Case studies (Tutorial Lectures)
Week 12	14-Oct-24	19-Oct-24	Controlling- Principles of controlling; Control Process, Measures of Controlling: Traditional Control Measures: Financial Ratios and Budgetary Control. Management Roles Activities (Tutorial Lectures)
Week 13	21-Oct-24	26-Oct-24	Modern Control Measures: Economic Value Added, Balance Score Card, Network Analysis(PERT/CPM), Accountability for performance: Meaning, Importance and Pre-requisite of Accountability for Performance. Relevant Case studies (Tutorial Lectures)
Semster Break (28-10-2024-03-11-2024)			
Week 14	4-Nov-24	9-Nov-24	Doubts, Revision and Class Test
Week 15	11-Nov-24	16-Nov-24	Focus on Management challenges of the 21st Century, Factors reshaping and redesigning management purpose. Management Games and Relevant Case studies (Tutorial Lectures)
Week 16	18-Nov-24	23-Nov-24	Performance and Reward Perceptions, Internationalization; Digitalization; Entrepreneurship & Innovation; Workplace diversity; Democracy and Sociocracy; Subaltern management ideas from India. Values & Ethics. Case studies on Indian corporate like Tata, Bhilwara Group, IOC and Godrej (Tutorial Lectures)
Week 17	25-Nov-24	28-Nov-24	Doubts and Revision