

**DEPARTMENT OF COMMERCE**  
**SHYAMLAL COLLEGE, UNIVERSITY OF DELHI**

<b>Subject: International Business</b>			<b>Course &amp; Sem: B.COM. H Sem VI</b>	<b>Teacher- Dr. Mukta Rohatgi &amp; Shweta</b>
<b>S.No.</b>	<b>From</b>	<b>To</b>	<b>Topics</b>	
<b>Week 1</b>	18th January 2024	20th January 2024	Globalization and its growing importance in world economy, impact of globalization; International business contrasted with domestic business	
<b>Week 2</b>	22nd January 2024	27th January 2024	Complexities of international business; Internationalization stages and orientations; Modes of entry into international businesses	
<b>Week 3</b>	29th January 2024	3rd February 2024	Role of political and legal systems in international business; cultural environment of international business.	
<b>Week 4</b>	5th February 2024	10th February 2024	Implications of economic environment for international business.	
<b>Week 5</b>	12th February 2024	17th February 2024	International Trade theories: Theory of Absolute Advantage, Theory of Comparative Advantage, Factory Proportions theory and Leontief paradox	
<b>Week 6</b>	19th February 2024	24th February 2024	Product Life Cycle theory, National Competitive Advantage theory	
<b>Week 7</b>	26th February 2024	2nd March 2024	Instruments of trade control: tariff and non-tariff barriers, Balance of payments (BOP) statement and its components	
<b>Week 8</b>	4th March 2024	9th March 2024	<b>Class Tests, Assignment, Presentations</b>	
<b>Week 9</b>	11th March 2024	16th March 2024	Forms of regional economic integration; Integration efforts amongst countries in Europe, North America and Asia	
<b>Week 10</b>	18th March 2024	23rd March 2024	EU, NAFTA, USMCA, SAARC	
<b>Week 11</b>	24th March 2024	31st March 2024	<b>Mid Semester Break</b>	
<b>Week 12</b>	1st April 2024	6th April 2024	Cost and benefits of regional economic integration, International Economic Organisations: WTO-functions, structure and scope, UNCTAD	
<b>Week 13</b>	8th April 2024	13th April 2024	World Bank and IMF, International financial systems and institutions	
<b>Week 14</b>	15th April 2024	20th April 2024	Factor affecting exchange rate, Government intervention and government influence on exchange rate, Theories of exchange rate	
<b>Week 15</b>	22nd April 2024	27th April 2024	Types of FDI - Greenfield investment, Mergers & Acquisition, strategic alliances; benefits and drawbacks of FDI	

<b>Week 16</b>	29th April 2024	4th May 2024	Contemporary issues in international business: Outsourcing and its potential for India; international business and sustainable development.
<b>Week 17</b>	6th May 2024	11th May 2024	<b>Revision, Doubt Session and Test</b>