

TEACHING PLAN FOR B.A.(Programme) (ECONOMICS) SEMESTER- III

COURSE: ECON007

**(Intermediate Microeconomics I: Behavioral Foundations of Market Interactions -
DISCIPLINE SPECIFIC CORE COURSE)**

B.A. (Prog.) with Economics as Major

CREDITS: 4

READINGS:

- **Varian, Hal (2010): Intermediate Microeconomics: A Modern Approach, 8th edition, Affiliated East West Press (India).**
- **Serrano, Roberto and Feldman, Alan (2012), A short course in intermediate Microeconomics with Calculus, Cambridge University Press**

UNIT	TOPIC	READINGS	NO. OF LECTURES
1. Consumer Behaviour	Preference and utility, Budget and choice, Income and substitution effect, Demand derivation, Labour supply, One-person welfare	<ul style="list-style-type: none">• Varian - Chapter 2 to Chapter 6• Varian - Chapter 8 and Chapter 9	20 Hours (Suggested Weightage 50% of total marks)
2. Decision-making under uncertainty	Expected utility, Risk aversion, Insurance, Risk spreading	<ul style="list-style-type: none">• Varian - Chapter 12	10 Hours (Suggested Weightage 20% of total marks)
3. Producer behaviour and markets	Technology, Profit maximization, Cost minimisation, Supply, Short and long run	<ul style="list-style-type: none">• Serrano and Feldman Chapter 8 to Chapter 10	15 Hours (Suggested Weightage 30% to total marks)

Other Recommended Readings:

- Espinola-Arredondo, Ana and Munoz-Garcia, Felix (2020), Intermediate Microeconomic Theory, MIT Press
- Osborne, M J and Rubinstein, A (2020), Models in Microeconomic Theory, OpenBook Publishers
- Munoz-Garaia, Felix (2017) Practice Exercises for Advanced Microeconomic Theory, MIT Press.
- Dunaway, Eric; Strandholm, John C., Espinola-Arredondo, Ana and Munoz-Garcia, Felix (2020) Practice Exercises for Intermediate Microeconomic Theory, MIT press

Examination Scheme

Final Assessment: Suggested weightage for each unit in the final examination

Unit I – 50%

Unit II – 20%

Unit III – 30%

Assessment:

- 1. Internal Assessment (IA): 30 Marks – one class test, another test or presentation (12 marks each), and 6 marks for attendance.**
- 2. Continuous Assessment (CA): 40 marks – projects, presentations etc. (35 marks) and 5 marks for attendance.**
- 3. The end semester exam: 90 marks will comprise numerical and other questions. The end semester exam (90 marks) will comprise of two sections: A and B. It is also suggested that the question paper may have three sections (one for each Unit) with an internal choice between questions in each section.**

TEACHER: Mr. Aakash Kumar Soni

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TEACHING PLAN FOR B.A./B.Com./B.Sc. SEC PAPER in SEMESTER- V

SUSTAINABLE ECOTOURISM AND ENTREPRENEURSHIP

Skill Enhancement Course

CREDITS: 2

Course title & Code: **Sustainable Ecotourism and Entrepreneurship**

Credits Credit distribution of the course:

Lecture 0

Tutorial 0

Practical/ Practice 2

Eligibility criteria **12th Pass**

Pre-requisite of the course (if any) **NIL**

Learning Objectives:

The Learning Objectives of this course are as follows:

- To train students in concepts and principles of sustainable ecotourism leading to a new generation of entrepreneurs
- To inculcate field-based practical skills in translating ecological systems into wealth generation while conserving natural resources
- To transform local biological wealth into a hub of global attraction and generate a scientific basis for Indian traditional knowledge Learning outcomes

Learning Outcomes:

The Learning Outcomes of this course are as follows:

- After studying this course, students will be able to develop next-generation ecological entrepreneurs
- After studying this course, students will be able to evolve an eco-literate society by integrating market-based instruments with eco-cultural knowledge of traditional societies
- After studying this course, students can practice ecological knowledge for wealth generation, environmental conservation, and popularising Indian traditional knowledge.

SYLLABUS

Practical/Hands-on Exercise

(15 weeks)

- Assess the current state of ecotourism in little-known/explored areas and examine ecotourism potential
- Field surveys to identify the existing locations having ecological, wildlife, scenic, and ethnic potential for ecotourism and analyze existing prevalent eco-practices having the potential to integrate with ecotourism programme
- Identify ten plant species having ecological, economic, and cultural significance as ecotourist attraction
- Develop stories on the selected wild habitats to attract ecotourists from within and outside the country
- Identify suitable track and prepare a checklist of birds and animals with their stories for a diverse group of ecotourists
- Examine the current state of natural resources and develop suitable messages and appropriate media for educating different target groups
- Survey and identify the target group for ecotourism based on their age, education, economic and other criteria and evaluate their psychological barriers to ecotourism
- Conduct inventory of facility and analyze a preliminary competitive advantage over ecological attractions in the nearby area
- Analyze tourist spending patterns and track preferences for ecotourism attractions in nearby areas and add value to ecological, wildlife, and cultural attractions
- Survey attitude and perception of residents regarding ecotourism plan and analyze costs and benefits of the sustainable ecotourism development programme using a demand-driven marketing approach
- Develop messages, stories, and pictures to attract tourists and promote ecotourism in the target area
- Analyze basic elements of ecotourism, the special needs of ecotourists, develop trips and travel packages offering an array of experiences and predict the market trends
- Develop ecotourist activities for individuals, families, and groups and craft social media campaigns for the proposed ecotourism business
- Develop a plan for strategic alliances and partnerships with other projects/groups /organizations for public- private partnership in the proposed ecotourism programme

Teaching and learning interface for practical skills:

To impart training on technical and analytical skills related to the course objectives, a wide range of learning methods will be used, including

- (a) laboratory practicals;
- (b) field-work exercises;
- (c) customized exercises based on available data;
- (d) survey analyses;
- (e) developing case studies;
- (f) demonstration and critical analyses;
- (h) experiential learning individually and collectively.

Prospective sector(s):

- Forest Departments
- Tourism industry
- World Bank
- UNDP
- WWF
- Environmental NGOs

Suggested Reading:

- Ballantyne, R. and Packer, J., 2013. International Handbook on Ecotourism. Edward Elgar Publishing Limited, UK
- Blumstein, D.T., Geffroy, B., Samia, D.S. and Bessa, E., 2017. Ecotourism's promise and
Peril. A Biological Evaluation. Springer Int. Publ. (Chapters 10–11)
- Fennell, D.A., 2014. Ecotourism. An Introduction. Routledge, London, UK.
- Fletcher, R., 2014. Romancing the wild. In Romancing the Wild. Duke University Press.
- Tanguay, G.A., and Rajaonson, J., (2015). Evaluating Sustainable Tourism Using Indicators:
Problems and Solutions. In: Brophy, S.C., (Ed), Ecotourism: Practices, Benefits and
Environmental Impacts. Nova Science Publishers, pp. 119 – 134.
- Wearing, S. and Schweinsberg, S., 2019. Ecotourism: Transitioning to the 22nd century. Routledge

Examination scheme and mode:

Total Marks: 100

Internal Assessment: 25 marks

Practical Exam (Internal): 25 marks

End Semester University Exam: 50 marks

The Internal Assessment for the course may include Class participation, Assignments, Class tests, Projects, Field Work, Presentations, amongst others as decided by the faculty.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

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