

**DEPARTMENT OF COMMERCE
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI**

Course & Sem: B.COM. Sem I

Subject-Business Organisation

S.N.	From	To	Topics
Week 1	02-Nov-22	04-Nov-22	Introduction Role of organisations and management in our lives; Nature and Functions of Management (An overview)
Week 2	07-Nov-22	11-Nov-22	Managerial Competencies, Ownership forms; Business formats- Brick & Mortar; Click; Brick & Click.
Week 3	14-Nov-22	18-Nov-22	E-commerce; Franchising; Outsourcing
Week 4	21-Nov-22	25-Nov-22	Business Environment and Entrepreneurship Meaning and layers of Business Environment (micro/immediate, meso/intermediate, macro and international); Business ethics and social responsibility.
Week 5	28-Nov-22	02-Dec-22	Entrepreneurship and its relevance, Business and social entrepreneurship as a process of opportunity/problem
Week 6	05-Dec-22	09-Dec-22	Micro, small and medium Enterprises; Government Policy regarding MSMEs
Week 7	12-Dec-22	16-Dec-22	Planning and Organizing Strategic Planning – Business and Corporate Level Strategies
Week 8	19-Dec-22	23-Dec-22	Decision-making- process and techniques; Organizing, Formal and Informal Organisations, Centralisation and
Week 9	26-Dec-22	30-Dec-22	Organisational structures – Divisional, Product, Matrix, Project and Virtual Organisation
Week 10	02-Jan-23	06-Jan-23	Motivation- needs (including Maslow’s theory), incentives, Equity and two factor theory (Herzberg); McGregor Theory
Week 11	09-Jan-23	13-Jan-23	New trends and directions (Role of IT and social media)
Week 12	16-Jan-23	20-Jan-23	Controlling –Techniques of Controlling Relationship between planning and controlling
Week 13	23-Jan-23	27-Jan-23	Salient Developments and Contemporary Issues in Management Business Process Reengineering (BPR), Learning
Week 14	30-Jan-23	03-Feb-23	Supply Chain Management
Week 15	06-Feb-23	10-Feb-23	Subaltern Management Ideas from India; Diversity & inclusion;
Week 16	13-Feb-23	16-Feb-23	Work life Balance; Freelancing; Flexi-time and work from home; Co-sharing/co-working.

Teaching Methods :

- 1 LECTURES
- 2 PRESENTATIONS
- 3 PROJECTS
- 4 GROUP DISCUSSIONS