



# **anvesha**

Presented by

## **Enactus SLC and Enactus SLC(E)**



**Organised by:** Enactus SLC Morning in Collaboration with  
Enactus SLC Evening

**Date:** 29th February, 2024

**Venue:** Shyamal college, University Of Delhi

### **INTRODUCTION**

ANVESHA 2024 was a grand and successful event organized by Enactus Morning in collaboration with Enactus Evening. The fest aimed to provide a platform for budding entrepreneurs, artists, and students to showcase their talent while promoting innovation and social impact. The event witnessed an overwhelming footfall of approximately 2500-3000 attendees, including students, faculty members, and external participants from different colleges.

The primary objective of ANVESHA 2024 was to promote entrepreneurship, sustainability, and community engagement. Various cultural performances, competitions, and interactive activities were conducted throughout the day, making it an enriching and entertaining experience for everyone.

### **Inauguration Ceremony**

The event commenced at 10:00 AM with an inauguration ceremony, graced by the presence of distinguished guests, faculty members, and student leaders. The ceremony started with an electrifying traditional dance performance by AARODHYA – The Traditional Dance Society of our college, setting the stage for an energetic and vibrant day ahead.

Following this, the musical bands of our college took over the stage:

SWARAGAM and INSIGNIA mesmerized the audience with their powerful performances.

The theatre society, JHAROKHA, presented a compelling play that highlighted social issues, resonating with the audience and reinforcing Enactus's mission of social impact.

## **Chief Guest and Felicitation Ceremony**

A key highlight of the event was the presence of our esteemed Chief Guest – DCP of Shahdara. His motivating words inspired the students to take up leadership roles and contribute to society through innovation and entrepreneurship. A felicitation ceremony was conducted to honor his presence and support.

## **Cultural Performances & Talent Showcase**

As part of ANVESHA's mission to uplift and provide a platform to rising artists, several talented performers graced the stage. These included:

Rap Performances by Crack War and Shaan, which captivated the audience with their energetic beats.

Singer Kartavya, who mesmerized the crowd with his melodious voice.

Priyanshu Band, whose soulful and dynamic performance kept the audience engaged.

Stand-Up Comedy by Harjot Singh, which brought laughter and joy to the attendees.

This segment of the event highlighted Enactus's commitment to supporting small and upcoming artists, giving them a stage to showcase their talents.

## **Games and Interactive Activities**

To add an element of fun and engagement, several interactive games and activities were organized. These included:

Brand Tambola

PUBG (Live Game Challenge)

Life-Size Ludo

Arm Wrestling

Matki Phod

These activities encouraged participation from students across various colleges, creating a lively and competitive atmosphere.

# Main Competitions – BizBrain Battle & Sustainovation

ANVESHA 2024 featured two flagship competitions that tested students' entrepreneurial skills and innovative thinking:

## A. BizBrain Battle

Theme: Transforming unique ideas into a successful business model.

**Winner: Satyawati College**

## B. Sustainovation

Theme: Converting waste into marketable and innovative products.

**Winner: IHE College**

These competitions provided students with valuable learning experiences, helping them enhance their problem-solving, teamwork, and presentation skills.

## Stalls and Entrepreneurial Showcase

A major attraction of ANVESHA 2024 was the diverse range of food stalls and entrepreneurial exhibits.

8-10 Enactus teams from various colleges set up stalls, showcasing their projects and social enterprises.

Several food stalls offered delicious cuisines, adding to the overall fest experience.

Small business owners and student entrepreneurs got the opportunity to display and sell their products, fostering an entrepreneurial spirit among attendees.

## Conclusion

ANVESHA 2024 was an incredible success, bringing together students, entrepreneurs, and artists on a single platform. The fest not only entertained but also educated and inspired participants to think innovatively and contribute positively to society.

The collaboration between Enactus Morning and Enactus Evening played a crucial role in making this event a grand success. The overwhelming response and engagement from attendees reaffirmed the impact of such initiatives in fostering social entrepreneurship and creativity among students.



