

Eco-club (the_last_leaf) & UBA Shyam Lal College (M)
In collaboration with
Department of Environment, Government of NCT, Delhi

The EcoClub of Shyam Lal College (SLC) on 28th January, 2025, in collaboration with the Unnat Bharat Abhiyan (UBA) organized a visit to Doordarshan, India's national broadcaster. The objective of this visit was to provide students with a comprehensive understanding of the role of media in promoting social and environmental causes as well as the process of conducting interviews with dignitaries. 16 students from ecoclub and UBA participated in the event.

Upon arrival, the students were warmly welcomed by the Doordarshan team, who provided an overview of the organization's initiatives and programming. The students participated in an interactive session, engaging in discussions on various topics and gaining insight into the production process of programs and documentaries. The visit included a comprehensive tour of the Doordarshan facilities, comprising studios, editing rooms, and transmission areas. A highlight of the visit was the opportunity to witness a live interview, which provided students with a unique perspective on the techniques used to conduct interviews. This experience sparked interest in careers in journalism and media production.

The visit to Doordarshan was a valuable learning experience for the EcoClub members, offering a unique opportunity to understand the media's role in shaping public opinion and promoting social change. We are grateful to the Doordarshan team for their hospitality and expertise.



