



UNNAT BHARAT ABHIYAN(UBA)
SHYAM LAL COLLEGE, DELHI



ATL INNOVATION EXHIBITION TECHATHON 2024

Organized by:

Vidhya Bharati Akhil Bhartiya Shiksha
Sansthan and Unnat Bharat Abhiyan (UBA)

Time:

11:30 AM - 2:30 PM

Event Date:

9th November 2024

Venue:

Seminar Hall, IIT Delhi

Introduction

The Educational Innovation Workshop, organized by Vidhya Bharati Akhil Bhartiya Shiksha Sansthan in collaboration with Unnat Bharat Abhiyan (UBA), was held to address the transformative potential of educational and technological innovation in rural India. With a focus on self-reliance, the event brought together educational professionals, rural development advocates, and students to discuss pathways for integrating innovative educational frameworks within rural communities.



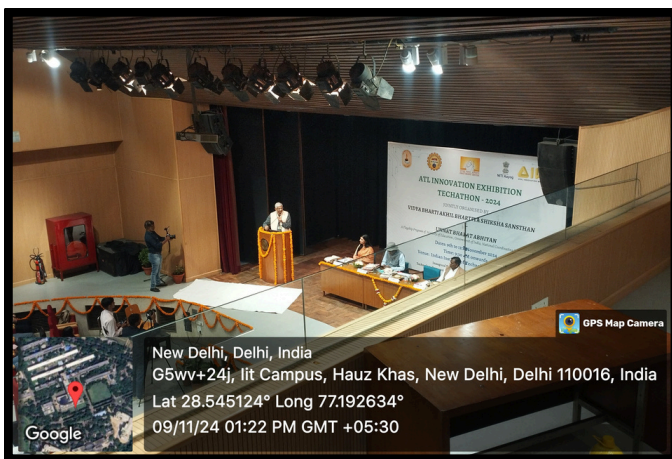
Objective:

The primary goal of this event was to catalyze self-reliance within rural India through technological and educational transformation. The ATL SAARTHI INNOVATION MISSION, launched during the event, seeks to create a roadmap for innovation, especially in rural areas, by connecting educational institutions and communities. This aligns with the broader objective of Unnat Bharat Abhiyan (UBA) to foster collaboration between academic institutions and rural communities to achieve sustainable development.

Speaker Insights and Keynote:

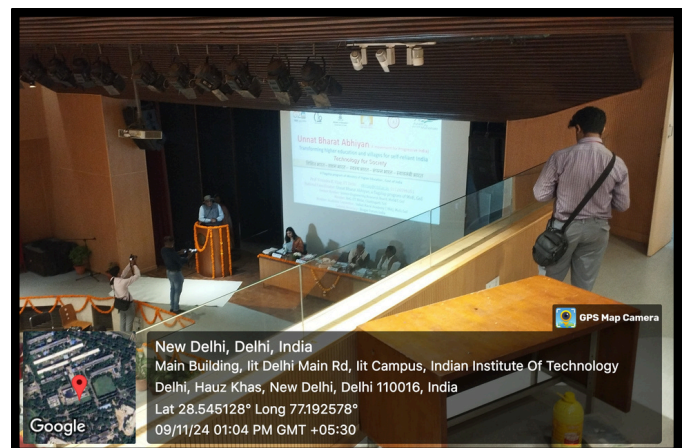
Dr. Ajay Jere (Chief Speaker) (Chief Innovation Officer, Ministry of HRD)

Dr. Jere emphasized the role of collaboration between educational institutions and rural communities to achieve a self-sustaining, self-reliant India. He discussed the need for transformative ideas and innovations tailored to India's unique socio-economic landscape.



Prof. V.K. Vijay (National Coordinator, UBA)

Prof. Vijay highlighted the impact of Unnat Bharat Abhiyan (UBA) since its 2014 launch, now involving over 4,000 colleges and reaching 20,000 villages, with a target of 55,000 villages. He also acknowledged the contributions of Vidhya Bharati Akhil Bhartiya Shiksha Sansthan, with 500 affiliated institutions, showcasing UBA's extensive reach and scalability.



Dr. Avneesh Bhatnagar (Speaker)

Dr. Bhatnagar highlighted the role of technology in rural development, sharing examples of how digital resources like television programs empower farmers with crop management and irrigation information. He noted that even simple advertisements, such as those for Nirma detergent, help educate rural populations, demonstrating the profound impact of basic technologies.



Launch of ATL SAARTHI INNOVATION MISSION



The event marked the launch of ATL SAARTHI INNOVATION MISSION, designed to bridge the gap between academia and rural development, thus creating a sustainable model for self-reliant India.

Outcomes and Key Takeaways :

- **Launch of ATL SAARTHI INNOVATION MISSION:**

The event marked the launch of ATL SAARTHI INNOVATION MISSION, designed to bridge the gap between academia and rural development, thus creating a sustainable model for self-reliant India.

- **Use of Technology in Rural Development:**

Technological tools, as highlighted by Dr. Bhatnagar, can play a crucial role in transforming rural areas by providing access to crucial information and resources. Even simple innovations can have far-reaching effects on livelihoods.

- **Showcasing Rural Innovation:**

With 100 innovative models presented at the exhibition, the event offered a glimpse into the promising solutions students and educators are developing to meet rural needs. This exhibition demonstrated the potential of young minds and the importance of providing platforms for innovation.

Overview:

The ATL INNOVATION EXHIBITION, part of the Techathon 2024, was a collaborative event organized by Vidhya Bharati Akhil Bhartiya Shiksha Sansthan and Unnat Bharat Abhiyan (UBA). It aimed to foster innovation and self-reliance in Indian villages by promoting technological advancement and sustainable education initiatives. This event also marked the launch of the *ATL SAARTHI INNOVATION MISSION*, an ambitious project with a vision to drive transformation in higher education and village economies across India.



Faculty Attendants:

- Dr Subhagyalaxmi Singh
- Dr. Ompal Singh Yadav

Student Attendants:

- | | |
|------------------|-------------|
| • Abhishek Kumar | • Kirti |
| • Jatin Bansal | • Pooja Jha |
| • Gautam Sharma | • Harshita |

Conclusion:

The ATL INNOVATION EXHIBITION Techathon 2024 was a milestone in the collaborative efforts between educational institutions and rural development programs. The launch of the ATL SAARTHI INNOVATION MISSION, coupled with inspiring speeches and innovative model displays, underscored the potential of Unnat Bharat Abhiyan to shape a more self-reliant and sustainable India