

## Promoting Plastic Ban Drive Report

On January 30<sup>th</sup>, 2023, Shyam Lal College conducted a drive "Promoting Plastic Ban" a collaborative initiative between the Unnat Bharat Abhiyan (UBA) cell and the Internal Quality Assurance Cell (IQAC). This event engaged 45 students as volunteers and 12 attendees, aiming to raise awareness about the detrimental effects of single-use plastics and encourage a reduction in plastic consumption. The day was filled with various activities designed to educate and inspire. Informative sessions covered the environmental impacts of plastic pollution, discussing issues like waste accumulation and its effects on wildlife. Awareness campaigns throughout the campus featured slogans, posters, and banners that promoted sustainable alternatives to single-use plastics. Additionally, interactive activities such as games, quizzes, and demonstrations helped reinforce the message, while the distribution of eco-friendly items like reusable cloth bags and water bottles encouraged participants to adopt greener habits. The drive not only increased student awareness about plastic pollution but also highlighted the community's crucial role in environmental sustainability, fostering a more eco-conscious campus culture.

