

Report on Workshop on IPR & IP Management for startup by Innovation council on 27-07-2021

Around one hundred and fifty students, faculty members enthusiastically participated for the event. The participants were also certificated for the same. The session began with the welcome note by Dr. Monika Goyal, Convenor, IIC, SLC and Dr Kusha Tiwari, Convener, IQAC.

The essence of the session was to demonstrate how the knowledge of intellectual property right holds importance and must be kept in mind while building a startup business. The workshop provided the students with vast knowledge on intellectual property rights, it's accounting and valuation which will be of immense help for the students with startup ideas looking forward to build their own startups. After the session came towards the end, the students and our faculty raised their queries related to the topic. The same were also addressed by our speaker.. The session was concluded with the key takeaway of the session was to impart knowledge on the IPR 's importance in today's startup oriented economy.

Dr Monika Goyal, Convenor, IIC extended a heartfelt gratitude to Mr. Mahendra Sharma for such a provocative and thoughtful session and is looking forward for more such spellbound sessions in the near future.

