

Department of Commerce
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

National Conference and Young Entrepreneurs Convention on “Make in India: Towards Growth and Progress”

Department of Commerce and IQAC in collaboration with NIESBUD and Cluster Innovation Centre (CIC) University of Delhi held a two-day National Conference and Young Entrepreneurs Convention on “Make in India: Towards growth and progress” on April 24th-25th, 2019. As an education institute, we aim to discharge our social responsibility by organizing this conference & convention to provide platform for meaningful engagement with various stakeholders for innovative solutions to our budding entrepreneurs and try to address the problem of unemployment. The indicative tracks of the conference were Make in India Programme: Success Stories; Effective Implementation of Make in India Programme: Strategies and Policies; Make in India Programme: Role of Foreign Direct Investment (FDI); Make in India Programme: Fostering Innovation; Make in India Programme: Enhancing Global Competitiveness; Make in India Programme: Start Ups and Entrepreneurship; and Make in India Programme: Reintegrating Past Glory for a Better Future. This need of the hour event comprised Round Table Discussion, Workshops for Young Entrepreneurs, Paper Presentations and Special Lectures. The esteemed speakers were- Sh. Manish Gupta (Council Member, The ICSI instead of President, ICSI), Dr. S.P. Sharma(Chief Economist- PHD Chamber of Commerce & Industry), Prof. Munish Makkad (Director, BIT Mesra Noida Campus), Sh. K. G. Suresh (Communication Specialist & Former DG, IIMC instead of ex DG, IIMC), Sh. Ravi Taneja (DAIKIN), Prof. Rabi Narayan Kar (Principal, SLC), Prof. Anurag Sharma (University of Rajasthan), Prof. Gagan Singh (Haldwani), Prof. Pushpender (DU), Prof. Vinod K. Kaul (DU) , Prof. Sriparna Basu (FORE School), Sh. H. P. Singh (Chief Consultant, NIESBUD) , Prof. Shobha Bagai (CIC, DU), Prof. Pankaj Tyagi (CIC, DU), Sh. R. N. Nayak (CVC Director). The organizing committee consisted of Sh. Pawan K. Adewa (Director), Dr. Mast Ram (Convenor), Sh. Vinod Kumar (Organising Secretary) under the dynamic leadership of our Principal, Prof. Rabi Narayan Kar and our Chairperson, Smt. Savita Gupta. The other members of the department, 143 students and staff were also an integral part of this successful event.



SLC (University of Delhi)
Shyam Lal College
Department of Commerce



&
IQAC

in collaboration with



अक्षय लभने सिद्धिम
 niesbud

&



Cluster
 Innovation
 Center
 University of Delhi

**National Conference & Young Entrepreneurs'
 Convention**

Make in India: Towards Growth & Progress

April 24-25, 2019

GUESTS OF HONOUR

DR. S.P. SHARMA
 (CHIEF ECONOMIST, PHDCCI)

SH. R.N. NAYAK
 (DIRECTOR, CENTRAL VIGILANCE COMMISSION)

SH. HIMANSHU GUPTA
 (MD & EXECUTIVE DIRECTOR, S.CHAND GROUP)

EMINENT SPEAKERS

MR. MANISH GUPTA
 (COUNCIL MEMBER, THE ICSI)

PROF. MUNISH MAKKAD
 (DIRECTOR, BIT MESRA, NOIDA CAMPUS)

SH. K.G. SURESH
 (COMMUNICATION SPECIALIST &
 FORMER DG, IIMC)

PROF. SHOBHA BAGAI
 (CIC, UNIVERSITY OF DELHI)

PROF. PANKAJ TYAGI
 (CIC, UNIVERSITY OF DELHI)

SH. H.P. SINGH
 (CHIEF CONSULTANT, NIESBUD)

PROF. SRIPARNA BASU
 (FORE SCHOOL OF MANAGEMENT, DELHI)

SH. RAVI TANEJA
 (SENIOR MANAGER, DAIKIN)

PROF. ANURAG SHARMA
 (UNIVERSITY OF RAJASTHAN, JAIPUR)
and many more..

SMT. SAVITA GUPTA
 (CHAIRPERSON, GOVERNING BODY, SLC)

PROF. RABI NARAYAN KAR
 (PRINCIPAL, SLC)

ORGANISING COMMITTEE

SH. PAWAN K. ADEWA
 (DIRECTOR)

DR. MAST RAM
 (CONVENOR)
 MOBILE No.: +91 7827681789

SH. VINOD KUMAR
 (ORGANISING SECRETARY)

DR. KUSHA TIWARI
 (CONVENOR, IQAC)

SUPPORTED BY:



Referees Committee
 Mr. Ajay Soodha (Convener)
 Mr. Pawan
 Mr. Anant Kumar
 Mr. Vinay Kumar

Discipline Committee
 Dr. Susha Parthya (Convener)
 Mohd. Sajid
 Mr. Anil Bhat
 Mr. Anil Kapoor
 Mr. Bhagwati

IT Committee
 Mr. Vinod Kumar
 Mr. Anil Kapoor

IQAC
 Dr. Rishi Chaturvedi (Convener), Dr. Aditya (Convener), Dr. Lakshmi Chaturvedi,
 Dr. Suresh Kumar, Dr. Suresh Kumar, Dr. Suresh Kumar, Dr. Aditya Gupta,
 Mr. Y.S. Jyoti, Mr. J.S. Chaturvedi, Dr. Anil Sharma

REGISTRATION FORM

Department of Commerce
SLC (University of Delhi)
Shyam Lal College

National Conference & Young
 Entrepreneurs' Convention
Make in India: Towards Growth & Progress

Department of Commerce
 &
IQAC
SLC (University of Delhi)
Shyam Lal College

National Conference & Young
 Entrepreneurs' Convention

CONFERENCE PATRONS

Prof. Rishi Narayan Kizil
 Principal, SLC

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Prof. Rishi Narayan Kizil
 Principal, SLC

Make in India: Towards Growth & Progress

April 24-25, 2019

SLC Conference Hall, New Delhi, India

VENUE

SLC Conference Hall

REGISTRATION FORM

Name _____

Designation _____

Organization _____

State _____

Address _____

Mobile No. _____ Phone _____

E-mail ID _____

WFT Details

Date & Amount of WFT transferred _____

Transaction ID _____

Name of bank, IFSC code & account no. from which the money has been transferred _____

DETAILS OF DEMAND DRAFT

Date of issue & amount _____

DD No. _____

Drawn on bank _____

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VENUE

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VENUE

SLC Conference Hall

CALL FOR PAPERS

Department of Commerce, SLC (University of Delhi) also invites proposals in announcing a National Conference & Young Entrepreneurs' Convention on "Make in India: Towards Growth & Progress". SLC was established in the year 1984 by Parliament Law. Shyam Lal College, the first Chairman of Shyam Lal Charitable Trust under University of Delhi. The college is housed in a spacious building on GT Road, Shalimar, Delhi with a sufficiently large infrastructure for both students as well as extra-curricular activities. The College has become a prominent educational institution of the University (ranked 4th in NIRF India Rankings, 2019).

CONFERENCE & CONVENTION THEME

India is now known as Young India as more than 65 per cent of its population is below the age of 25 years. To maintain social balance, it has become imperative to think in terms of increasing skills and opening maximum manufacturing units to provide employment to such a burgeoning segment. A strong focus is thus needed in providing skills to convert this young segment into entrepreneurs. Additionally, over the years, there seems to be an increasing trend of setting up manufacturing units in India by various MNCs. This, to improve this increasing trend, a programme named 'Make in India' was launched on September 21, 2014. This programme covers 25 promising sectors of technology providing avenues to entrepreneurs for startups.

Highlighting the importance of this programme, the official slogan says, "In a short space of time, the obsolete and obstructive framework of the past have been dismantled and replaced with a transparent and user-friendly system that has helped in driving investment, fostering innovation, developing skills, protecting Intellectual Property (IP) and building 'know-how' manufacturing infrastructure" (www.makemindia.gov.in). All these factors would lead to an increase in our global competitiveness in the long run. In fact, India ranks 79th in World Brand's Emerging Brackets 2019 Report which makes India the best ranked from the South Asian region. It is important to spread information about these advantages among the younger generations.

In this scenario, as an education institute, we aim to discharge our social responsibility by organizing this conference & convention in provide platform for meaningful engagement with various stakeholders for innovative solutions to our budding entrepreneurs and try to address the problem of unemployment.

WHO SHOULD PARTICIPATE?

This Conference & Convention will be of value to teachers, research scholars, experts, students, alumni and professionals from all disciplines. Original research papers contributing towards developing an understanding of the theme from a variety of perspectives are invited.

CONFERENCE TRACKS

An indicative list of the Conference tracks is as follows:

1. Make in India Programme: Success Stories
2. Effective Implementation of Make in India Programme: Strategies and Policies
3. Make in India Programme: Role of Foreign Direct Investment (FDI)
4. Make in India Programme: Fostering Innovation
5. Make in India Programme: Following Global Competitiveness
6. Make in India Programme: Start Ups and Entrepreneurship
7. Make in India Programme: Reimagining that Glory for a better Future

IMPORTANT DATES

- * Research Paper Submission Start Date: Mar 18, 2019
- * Research Paper Submission End Date: April 11, 2019
- * Conference Dates: April 24-25, 2019

PAPER PRESENTATION AND CERTIFICATES

Certificates for paper presentation participants would be handed over to the participants at the end of the Conference.

REGISTRATION FEE

* Student	Rs. 300
* Research Scholars	Rs. 200
* Faculty Members	Rs. 700
* Guest/Industry Delegates	Rs. 1000
* Foreign Delegates	\$10

The registration fee may be sent in the form of Demand Draft in favour of "Principal, Shyam Lal College" payable at Delhi. The Demand Draft (with the details of the participant and the title of the Conference) should be sent to the following address:

The Principal
 Shyam Lal College
 G.T. Road, Shalimar, Delhi-110025
 Email: commerce2019@shyamlalcollege.ac.in

The registration fee can also be paid through electronic money transfer system and confirmation of such transaction is to be obtained by sending the screenshot and UTR No. of the transaction to commerce2019@shyamlalcollege.ac.in with "Payment of Registration Fee for Department of Commerce" as the subject. The required details for such transfers are as follows:

1. Name: Shyam Lal College Conference and Seminars Account
2. Bank Name: Central Bank of India
3. Address: Shyam Lal College, Shalimar, Delhi-110025
4. IFSC Code: CIBIND04
5. Account Type: Saving Account
6. Account Number: 3314243412

ORGANISING COMMITTEE

Dr. Mani Bhan (Convener) Mobile No. +91 7672647309
 Sh. Pawan K. Arora (Secretary)
 Sh. Vinod Kumar (Managing Secretary)

Reception Committee

Dr. Usha Lakshmi (Convener)
 Dr. S. S. Bhatia
 Dr. Sushil Chaturvedi
 Mr. Anil Sharma

Floor Management Committee

Dr. Kavita Arora (Convener)
 Mr. Anil Chaturvedi
 Ms. Sangeeta Jyoti

Brochure Committee

Dr. Kavita Arora (Convener)
 Mr. Anil Sharma
 Mr. Pankaj Kumar

Media Committee

Dr. Anurag Singh (Convener)
 Dr. Kavita Arora (Secretary)