

Department of Commerce
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Elfesto'19

SLC has always worked to create synergies of skills and increase the pool of knowledge for the students, as inspired by the Principal Dr. Rabi Narayan Kar. The CommBlaze: The Commerce Association of Shyam Lal College, University of Delhi, organized a two-days Annual Inter College Commerce Fest - Elfesto'19 on 20-21 February 2019 on the college campus. The Team of 19 members and 70 Volunteers was led by the Convener Dr. Mast Ram, whose guidance and determination was commendable. The objective of the fest was to enhance the competitive, innovative and managerial skills of the students and provide them with a platform for showcasing their potential. In this two-day fest, 150 students from prominent colleges and universities registered in a series of events.

The first day of the fest began with Inauguration by honourable Principal, Dr. Rabi Narayan Kar. A Series of competitions were organized in two days. The competitions organized on the first day were – Saudebaazi, Dumb Charades, PUBG, IPL Auction, Series Quiz, Ad- Zap, Photofrolics. On the second day of the fest, competitions like War of Words, Logo Making, Corporate Parliament, Treasure Hunt were organized. Exhibition-Cum-Sale remain the centre of attraction on both days.

At the end of the second day, a Valedictory session was held with Chief Guest, Mr. Rajeev Saxena, CEO of Mazars India. Along with Principal and Commerce Faculty Members, he distributed prizes to winners and felicitated the Commblaze team.

The fest ended on a happy note with a vote of thanks by the convenor and Teacher In-Charge, Mr Pawan K. Adewa. Overall the fest was fantastic for the Commerce Department of Shyam Lal College. "Coming together is a beginning. Keeping together is progress. Working together is a success." These golden words became a reality for Team CommBlaze of SLC by the third edition of this successful event.

Saudebaazi: The Negotiation War: This Competition provided a platform for the students to show their street smartness. The students were judged according to their marketing skills. A real market scenario provided a great deal of experience.

Dumb Charades: This competition was based on the philosophy 'Silence speaks louder than voice'. The students were judged according to their enacting skills. They expressed the word through their actions, and other team members identified them.

The Sacred Mirzapur: It was a quiz based on two popular web series - The Sacred Games and Mirzapur. In today's time, students are showing keen interest in such web series.

Bidding War -The IPL Auction: This brainstorming competition was based on the auction system of IPL. The students were supposed to make the best team with the highest players rating with a given budget to spend, making the competition a platform to learn budget allocation.

Ad-Zap: Everyone is very much exposed to an advertisement that comes to us through social media. In this competition, students were allotted products, and they performed the act of advertisement according to their innovative ideas to capture customers' minds.

PUBG: An Epic Saga: One of the most popular mobile games is PUBG, which stands for Player's Unknown Battleground. It is becoming a new platform to showcase gaming skills among the current generation. So, this competition was organized for such keen PUBG players.

The Logo Making Competition: CommBlaze organized this competition to bring out brand creativity in students. The participants were allotted various sectors of the economy on which they designed innovative brand logos and framed taglines related to that brand.

War of Words-The Extempore: This was an extempore competition. The participants were given on the spot topics covering recent commerce and economic affairs. They were supposed to express their views on a given topic in 1 minute. They were judged based on their oratory skills and thinking ability.

Mystic Stash-The Treasure Hunt: The combination of 'Mystic' and 'Stash' provided a base for these events. This fun-filled competition was a journey through clues and riddles to reach the final destination of treasure. The event provided students with a way to enhance their team spirit and mind exercise.

Corporate Parliament-The Board Meeting: This competition consisted of a corporate scenario similar to the board meeting of directors and key managerial personnel. The participants were given different case studies to take top management decisions on them. The students were judged based on their decision making and problem-solving skills.

Exhibition-cum-Sale: Elfesto'19 also provided the students to exhibit their skills and innovative ideas through the exhibition. The participants hosted the stalls of food products, games, art & craft etc. They were also allowed to sell their products in this exhibition.

Photofrolics: This was the photography competition structured for keen observers and spectators behind the lens. The participants were supposed to spectate and capture different events held during Elfesto'19. The participants were judged based on their photography skills.









SLC (University Of Delhi)
Shyam Lal College

COMMBLAZE: THE COMMERCE ASSOCIATION
PRESENTS

ELFESTO'19
ANNUAL INTER COLLEGE COMMERCE FEST

Seminar
by
Eminent
Speaker

Attractive
Prizes
and
Certificates

AD-ZAP

**EXHIBITION
-CUM-
SALE**

**SAUDEBAAZI:
THE NEGOTIATION WAR**

**BIDDING
WARS: THE IPL
AUCTION**

**DUMB
CHARADES**

**CORPORATE
PARLIAMENT:
THE BOARD
MEETING**

EL-FESTO'19
20th & 21st
FEBRUARY '19

**PUBG:
AN EPIC SAGA**

**LOGO
MAKING
COMPETITION**

**WAR OF
WORDS: THE
EXTEMPORE**

**THE SACRED
MIRZAPUR**

**MYSTIC STASH:
THE TREASURE
HUNT**

PHOTOFROLICS

**VENUE -
SLC CAMPUS**

Register Here!



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