

SEMINAR: “International Business as a Key Research Question for Management Scholars in the U.S”

DATE: 8th AUGUST 2017

SPEAKER: PROFESSOR JOHN R. MCLNTYRE

Academic Affairs and Monitoring Committee and Department of Commerce, Shyam Lal College organized the 5th Virtual Lecture on "International Business as a Key Research Question for Management Scholars in the U.S." as part of the SLC Lecture Series on 8th August, 2017 where Professor John R. McIntyre, Professor of Management & Executive Director GT-CIBER SCHELLER College of Business, Atlanta, GA. U.S. presided as the Key Note Speaker. The lecture was attended by 95 students and Faculty members from different Courses and Departments of the College. The seminar was graced by the presence of our esteemed Principal Sir Prof. Rabi Narayan Kar. The event started by the auspicious lamp lighting ceremony. The ceremony was followed by Professor McIntyre’s lecture where he explained the topic in detail. He began his lecture by talking about the scope and opportunities for Indian investments in the U.S. He observed how the inflow of scholars and innovators from India has exponentially increased in the recent years in the U.S. He also introduced the audience to the new MLM INDIA based innovations being popularised globally which focus on working through the principle of more from less, for more people. The seminar successfully ended on a fruitful and engaging note with a two-way interaction wherein the audience members gave their observations and asked relevant questions to Professor John R. McIntyre. The seminar ended on a positive note and was a successful one with the constant support of our respected Principal Sir, Prof. Rabi Narayan Kar. The vote of thanks was proposed by session coordinator for the valuable inputs delivered by the speaker and was appreciative of the commendable efforts taken by the Convener

and the whole Organising Team for initiating such a knowledgeable and informative session for the students. The students' participation was very active and enthusiastic which made the session a true success. The students clarified their doubts related to the topic of the session. This session was special in itself as the discussion was accompanied by appropriate examples and amazing demos. Altogether session was very interactive and it created a sense of awareness among students. The speaker of the event expressed his gratitude towards everyone who joined. He also wished best of luck to everyone and also gave some tips to gain success in future.