INTER COLLEGE COMMERCE FEST

DATE: 8th-9th FEBRUARY, 2018

The Association organized a two-day inter-college commerce fest on 8th and 9th February,2018. The team was led by the Convener Mr. Pawan K. Adewa and Co-convener Mr. Vinod Nehra whose guidance and determination were commendable. The objective of the fest was to enhance the marketing, innovative and managerial skills of the Commerce students and provide them a platform for showcasing the same. Around 250 students registered in this gala event. Events for the Elfesto'18 were:

- 1. Commerce Ka Punchnama: An interesting standup comedy competition where participants were asked to present a humorous speech based on commerce related topics within a span of 1-2 mins.
- 2. Enquista: The Business Quiz: A quiz which tested the knowledge of the participants on certain aspects of the commerce like entrepreneurs, companies, logos, current business affairs and many more.
- 3. Saudebaazi: The Negotiation War: A platform for the students to show their negotiation skills and use their street smartness. The students were judged according to the bargaining skills they have while selling or buying the products.
- 4. Mock Stock: This event was organized to test the knowledge and skills of the participants in the stock market. The students were asked to invest the practice money of \$10,000 in currencies and the team with the maximum profit was the winner.
- 5. Biz Boss: The participants were required to present an innovative business plan and they were judged by the panel based on its innovation, potential to gain investment and practical applicability of the plan. Ad Zap: An event for the marketers. The participants were assigned with the props and they were asked to enact a radio or

- television advertisement. Platform for the participants to showcase their creativity and to bring out the original thinker that was hidden somewhere in them.
- 6. Charades: Sabse bada dramebaaz: One Participant was supposed to enact the words and the other was asked to identify them. It tested how quick the participants were in understanding the actions.
- 7. Mock CID: This event tested the detective skills of students to frame the murderer using the evidences. Participants were asked to catch the cache and to unveil the treasure. Event to trickle the creative minds of the participants.
- 8. Ludo Of Thrones: An amazing event where participants played Ludo along with the sizzling effects of the series Game of Thrones. A live Ludo platform where participants played in place of tokens. Event tested how keen observers the participants were.
- 9. Capturing Evento: The photography Event: Opportunity for the picholics students.

 Participants were asked to capture snaps of certain events. It tested how creative the participants were. Team with the best pictures was the winner.

The prizes were bagged by the students from ICSI, SOL, Swami Shradhanand College, Laxmi Bai College, Satyawati College (E), Rajdhani College, Vivekanand College, SLC(E), Shaheed Bhagat Singh College and the Host College- SLC itself. The Dance Performance by College society "Aarodhya Western Dance Society" and the Exhibition-cum-Sale of the products made by SLC students acted as a sweet dessert to the meal. The two-day fest kept the zeal on among the youth participants on the following day as well. The valedictory session was held by Dr. R. K. Singh, Professor, Delhi School of Economics. His areas of interest are Spirituality and Human Resource Diversity. He delivered a talk highlighting the importance of teamwork in achieving wholesome result. Along with the guidance of Teacher

incharge, Dr. Usha Kashyap and Convenor, Mr. Pawan K. Adewa, all the members were full of enthusiasm and ardor which turned every event into a successful one.





















































