



**Shyam Lal College, University of Delhi, IQAC in collaboration with  
BUREAU OF INDIAN STANDARDS  
organises  
ORIENTATION PROGRAMME  
on the occasion of  
WORLD CONSUMER RIGHTS DAY 2026  
16<sup>th</sup> March 2026**

**Event Title: Orientation Programme: World Consumer Rights Day 2026**

**Organized by: Shyam Lal College**

**Total no of faculty members: 5**

**Total no of participants: 52**

**Date: 16<sup>th</sup> March 2026**

**Venue: Board Room, Shyam Lal College**

### **Introduction**

On the occasion of World Consumer Rights Day, an awareness program was organized at Shyam Lal College, University of Delhi, by the Bureau of Indian Standards (BIS), Delhi Branch Office-II. The session aimed to create awareness among students about the importance of standardization, quality assurance, and consumer protection in everyday life.

The program introduced students to the role of the Bureau of Indian Standards, which functions under the Ministry of Consumer Affairs, Government of India. The session provided students with an opportunity to learn about the significance of standards in maintaining quality, safety, and reliability of products and services used by consumers.

## Interaction by Mr. Aditya Raj

The session was conducted by Mr. Aditya Raj, who delivered an informative presentation explaining the role and functions of the Bureau of Indian Standards. During the session, he discussed the genesis of BIS and its core activities, including standardization, conformity assessment, hallmarking, laboratory testing, and consumer protection initiatives.

He also explained how standards are developed through technical committees and how these standards help ensure quality, safety, and reliability of products in the marketplace. The presentation helped students understand the importance of BIS certification marks and their role in protecting consumer interests.

The interactive nature of the session encouraged students to learn about the importance of quality standards and responsible consumer choices.





Delhi, Delhi, India   
M7fj+gv6, Grand Trunk Rd, Near Metro Sation Welcome,  
Dwarkapuri, Shahdara, Delhi, Delhi 110032, India  
Lat 28.674275° Long 77.282483°  
Monday, 16/03/2026 11:04 AM GMT +05:30

GPS Map Camera

Google

Delhi, Delhi, India   
M7fj+gv6, Grand Trunk Rd, Near Metro Sation Welcome,  
Dwarkapuri, Shahdara, Delhi, Delhi 110032, India  
Lat 28.674423° Long 77.282606°  
Monday, 16/03/2026 11:29 AM GMT +05:30



### **Program Coordination:**

The programme was conducted under the guidance of Dr. Leena Singh, Convenor, and coordinated by Dr. Saubhagyalaxmi and Dr. Ajay Shankar Bangwal, ensuring smooth execution of the event. The presence of Dr. Pranav and Mr. Parveen Kumar further enriched the programme through their support and encouragement

### **Conclusion:**

The awareness program proved to be informative and engaging for students. It helped them understand the importance of consumer rights, product quality, and the role of standardization in everyday life.

The session successfully fulfilled its objective of spreading awareness about the work of the Bureau of Indian Standards and its role in maintaining quality standards and protecting consumers in India.

