

# INSTITUTION'S INNOVATION COUNCIL (IIC) SHYAM LAL COLLEGE, DELHI



# ATL INNOVATION EXHIBITION TECHATHON 2024

#### Organized by:

Vidhya Bharati Akhil Bhartiya Shiksha Sansthan and Unnat Bharat Abhiyan (UBA)

#### Time:

11:30 AM - 2:30 PM

#### **Event Date:**

9th November 2024

#### Venue:

Seminar Hall, IIT Delhi

#### Introduction

The Educational Innovation Workshop, organized by Vidhya Bharati Akhil Bhartiya Shiksha Sansthan in collaboration with Unnat Bharat Abhiyan (UBA), was held to address the transformative potential of educational and technological innovation in rural India. With a focus on self-reliance, the event brought together educational professionals, rural development advocates, and students to discuss pathways for integrating innovative educational frameworks within rural communities.



## **Objective:**

The primary goal of this event was to catalyze self-reliance within rural India through technological and educational transformation. The ATL SAARTHI INNOVATION MISSION, launched during the event, seeks to create a roadmap for innovation, especially in rural areas, by connecting educational institutions and communities. This aligns with the broader objective of Unnat Bharat Abhiyan (UBA) to foster collaboration between academic institutions and rural communities to achieve sustainable development.

## **Speaker Insights and Keynote:**



## Dr. Ajay Jere (Chief Speaker)

(Chief Innovation Officer, Ministry of HRD)

Dr. Jere emphasized the role of collaboration between educational institutions and rural communities to achieve a self-sustaining, selfreliant India. He discussed the need for transformative ideas and innovations tailored to India's unique socio-economic landscape.

#### Prof. V.K. Vijay

(National Coordinator, UBA),

Prof. Vijay highlighted the impact of Unnat Bharat Abhiyan (UBA) since its 2014 launch, now involving over 4,000 colleges and reaching 20,000 villages, with a target of 55,000 villages. He also acknowledged the contributions of Vidhya Bharati Akhil Bhartiya Shiksha Sansthan, with 500 affiliated institutions, showcasing UBA's extensive reach and scalability.



# **Speaker Insights and Keynote:**



# Dr. Avneesh Bhatnagar (Speaker)

Dr. Bhatnagar highlighted the role of technology in rural development, sharing examples of how digital resources like television programs empower farmers with crop management and irrigation information. He noted that even simple advertisements, such as those for Nirma detergent, help educate rural populations, demonstrating the profound impact of basic technologies.

# Mrs. Deepali Upadhyaya (Speaker)

Mrs. Upadhyaya discussed the ATL INNOVATION EXHIBITION, which showcased the top 100 innovation models from Vidhya Bharati Akhil Bhartiya Shiksha Sansthan, providing a platform for students and educators to present projects focused on rural empowerment and sustainable development.



### Launch of ATL SAARTHI INNOVATION MISSION







The event marked the launch of ATL SAARTHI INNOVATION MISSION, designed to bridge the gap between academia and rural development, thus creating a sustainable model for self-reliant India.







#### **Faculty Attendants:**

- Dr Subhagyalaxmi Singh
- Dr. Ompal Singh Yadav

#### **Student Attendants:**

- Abhishek Kumar
- Alok
- Krishna Kumar Yadav
- Gautam Sharma
- Kirti
- Pooja Jha
- Harshita
- Jatin Bansal

