

Innovation and Entrepreneurship Outreach Program in Community

<u>13-06-2024</u>

The Institution's Innovation Council of Shyam Lal College, Delhi University, organized an Innovation and Entrepreneurship Outreach program in Community. The council visited the surroundings of College areas of North Campus, University of Delhi on 13th June 2024 from 11.00 AM onwards. The main purpose of this Drive was to Promote an innovative and entrepreneurial spirit, we plan to collect some innovative ideas along with we will organize awareness program regarding innovation and start-ups. Also we are planning to distribute certificates for best innovative ideas among college students.





Some of the ideas we came across in this drive:

- 1. One of the ideas is of having a multitasking application which provides comprehensive information on bus routes, metro stations, and train schedules in multiple formats: video tutorials, detailed text guides, and real-time voice assistance. The app also offers real-time tracking and notifications about delays or route changes. Designed for accessibility, it supports multiple languages and features for users with disabilities. This app aims to make public transport more accessible, efficient, and stress-free for everyone.
- 2. We can start a YouTube channel featuring interviews with students and faculty from various Delhi University (DU) colleges. The channel will explore student routines, internships, career guidance, and future academic plans. It will also highlight innovative ideas and projects from the DU community. Faculty insights will be included to provide expert perspectives. This platform aims to share valuable experiences and guidance for current and prospective DU students.
- 3. We can start a video editing agency run by Delhi University (DU) students. The agency will target companies, brands, and YouTube creators needing video editors. It will hire freelancer video editors exclusively from DU colleges, including those unfamiliar with freelancing. The agency will manage the client projects, assign work to freelancers, and handle payment. After receiving payment from the client, the agency will deduct a commission and pay the freelancers. This model helps DU students gain work experience, earn money, and learn about SEO and business growth.

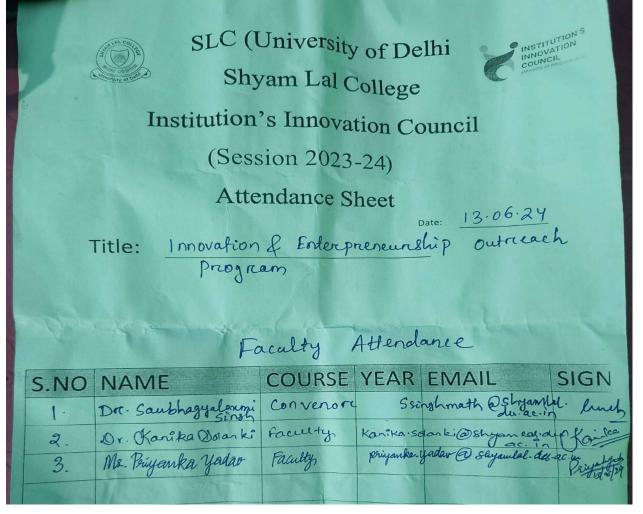








Teacher attendees



Student attendees:

Attendance sheet Dt - 13.06 - 2024					
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