

## **Eco-club (the\_last\_leaf) Shyam Lal College**

### **Awareness regarding Eco-friendly and safe Holi Festival during Covid - 19**

**In Collaboration with**

### **Department of Environment, Government of India**

Holi festival is celebrated with a lot of cheerfulness. As per Indian customs and traditions, this festival occurs during the month of “Phalgun” and is celebrated with huge enthuse with water, colors and balloons. This festival is known for the forgiveness of all the resentments of the past. But with the time things have been changed. So keeping environment and Covid-19 in mind this festive season our team took pledge to keep the environment safe, they educate the youth about the health hazards due to harmful chemicals and the usage of synthetic colors which infects our eyes and skin. Team of 35 Eco-club students collaborated with Swacchta Action Plan volunteers create one month online awareness drive (15-02-2021 - 15-03-2021) on Holi festival through posters, Whatsaap, Facebook and Instagram. They also create awareness regarding water conservation and Eco-Holi campaign. The objective of “Water Conservation and Eco-Holi Campaign” are to raise awareness about the importance of water and to make people understand the concept of celebrating an eco-friendly Holi.

