

Eco-club (the_last_leaf) Shyam Lal College
Cleanliness Drive
In Collaboration with
Department of Environment, Government of India

Swatchh **Bharat Mission** (SBM), Swatchh **Bharat Abhiyan**, or **Clean India Mission** is a country-wide campaign initiated by the Government of India in 2014. A clean and green environment is a basic ideology in sustainable development. A whole lot of diseases can be traced back to unhygienic environments and irresponsible waste disposal. The importance of cleanliness is known to all now, yet people try to keep their homes clean while they somehow just forget that they are responsible for the cleanliness of the environment as well, that they are responsible for any waste they generate and that just getting rid of it from their house won't help. It could be due to lack of knowledge or due to sheer laziness or due to irresponsibility. Sometimes all it takes is a reminder. Thus Eco-Club In Collaboration with Department of Environment, Government of India on (18th Feb 2018) brings Cleanliness Drives and also sensitize people about the value of cleanliness and the harmful consequences of keeping the surroundings dirty and also make people aware about the handling of waste responsibly and try to take a step towards a cleaner environment. They visited the neighbouring areas (Shahdara Mandi and Kanti Nagar) and voiced their concerns. They also projected views through slogans and pamphlets. It was a successful event which strived to create awareness among people and encourage the clean action. Total 20 students participated in this drive



SLC (University of Delhi)
SHYAM LAL COLLEGE

ECO-CLUB (The_last_leaf)

IN COLLABORATION WITH

DEPARTMENT OF
ENVIRONMENT
(GOVERNMENT OF INDIA)

Organises



CLEANLINESS DRIVE

18TH FEBRUARY 2018



DR. ARKAJA GOSWAMI
(CONVENOR, ECOCLUB)

DR. SUNAINA ZUTSHI
(CO-ORDINATOR)

PROF. RABI NARAYAN KAR
(PRINCIPAL, SLC)

