



## The Entrepreneurship Cell

## LogoYourWay : The Logo Design Competition

The Entrepreneurship Cell of Shyam Lal College organized a Logo Design Competition on 28th Feb 2023, attracting significant interest and participation from various colleges. We received hundreds of entries, showcasing the creativity and ingenuity of students from diverse backgrounds. The submissions ranged from minimalist designs to intricate artworks, each reflecting unique interpretations of what our E-Cell represents—innovation, growth, and entrepreneurial spirit.

The competition was evaluated by our faculty members, who meticulously reviewed each entry based on criteria such as originality, relevance, and aesthetic appeal. After an intensive selection process, we are thrilled to announce that we have chosen our new logo.

The selected logo perfectly encapsulates the ethos of our Entrepreneurship Cell. It symbolizes the dynamism and forward-thinking approach that we stand for. The winning design not only serves as a visual representation of our mission but also inspires us to continue fostering a culture of innovation and entrepreneurship within our college community.



This competition has enriched our E-Cell with a fresh and vibrant logo and strengthened the sense of community and collaboration among students from different colleges. We are grateful to

all participants for their exceptional contributions and look forward to organizing more such events in the future to nurture and showcase the creative talents of students.