



A BRIEF REPORT OF

“ E-SUMMIT’22 ”
22 ”

Organized by the Entrepreneurship Cell

On 18th and 19th April 2022

“ If opportunity doesn’t knock, build a door ”. The entrepreneurship cell of shyamlal college opened the door this time by hosting E-SUMMIT’22 on the 18th and 19th of April 2022 within the college campus itself to give students an enhanced learning experience.

E-SUMMIT’22 consisted of 6 euphoric events and insightful speaker sessions. Entrepreneurs who have proved themselves as the mavericks connected with us to share their success stories and ideology.

The main objective of the summit was to educate and inculcate the culture of entrepreneurship within the young minds of India. It helped the students in enhancing their competitive, innovative and managerial skills. It also extended as a platform for teamwork, critical thinking and creative learning.

Students from different colleges took keen interest in E-SUMMIT and made this event an extravaganza with their presence. We had a large turnout both in terms of participants and audience. All the events were executed successfully by the team members and have undoubtedly set a standard.

DAY 1

The day started early for the E-cell team. The team gathered in the college and started with their final preparations. We were ready to welcome the participants at 9:30 am. After their arrival the participants were guided to their respective event locations. Each event was allotted a different location within the college . Day 1 was jam packed with 3 exciting and challenging competitions along with informative speaker sessions. We started with our events at around 9;30 am and successfully wrapped each one of them at 2:00 pm. This back to back spree of competitions made E-SUMMIT one of the most exciting and popular events of our college on the Day 1 itself.

B-PLAN (9:30 am onwards)

It was a two-phased competition (preliminary and final round) . It was an offline competition in which participants had to pitch their ideas for their B-Plan in front of the judges.Each participant and his/her team had five minutes to present their ideas. Participants were then questioned by the judges regarding their PPT of B-Plan. They had to brainstorm and answer these on the spot.The team having the most practical business plan were declared as winners by the judges.

QUIRIOSITY QUIZ (10 am onwards)

The competition was held in two rounds.

Round1-

The first round was an elementary round which had 15 Teams as participants and was conducted through Google forms in a classroom, where the team with the highest score and with the earliest submission of the form, from each genre/ category had qualified for the next round.

Round 2-

The final round was an exciting video and audio round conducted in the seminar hall, 4 teams were selected . In this round the first team to raise their hand got the chance to answer. Marking scheme was explained. In the end the team which had the highest score was declared as the winner.

E-AUCTION (12:30 pm onwards)

The competition was conducted in two rounds

Round 1-

The first round of Entrepreneurial Auction was a quiz that served as a shortlisting round. The results of the quiz decided which teams will go ahead in Round 2.

Round 2-

The top qualifying teams participated in the second round. Each team was provided with a fixed set of virtual money. The team had to be selected based on the points associated with the set of personalities provided by the event coordinators. Teams had to outbid their competition along with keeping the budget in check. The team with the maximum points was announced as winners.

Speaker Session by Mikhil Inani and Saurabh Jain



Mikhil Inani, the CEO of APOLLO FIINVEST, ex- Pharmeasy, ex-Hotstar.

E-Cell brought the students a very insightful session on “ **LIFE OF AN UNICORN FOUNDER**” key challenges and learnings. This session was an intensive program dedicated to budding entrepreneurs or novices. This session got students hooked as Mikhil shared about his journey as an entrepreneur and how he made his

way to the top. Students got to learn how to make it big in the field of entrepreneurship .

Saurabh Jain, Founder Fun 2DO Labs, ex VP PAYTM, Startup guru.

He took a session on “**HOW TO CONVERT AN IDEA INTO PROOF OF CONCEPT**”. This session was dedicated to creative minds. His clear vision and practical thoughts inspired the students. He chose his words wisely and presented his takes on entrepreneurship in a brilliant way. He made an extraordinary impact on students.



DAY 2

Following the grand success of Day 1 , there came day 2 of the E-SUMMIT. We had a plethora of competitions planned for this day too. We wrapped 3 competitions and each one of them gained massive popularity amongst the students. The participants were enthusiastic and competed to the best of their ability. Each event went smoothly and matched the standard set on Day 1 of E-SUMMIT.

FIX THE FAILED (9:30 am onwards)

The event was conducted in two rounds

Preliminary Round

In this round each team or participant was allotted one failed startup or company. They prepared the PPT, which includes an intro of the company, why it failed, solutions, etc.

Fix The Failed team selected best 8 PPT.

Final Round

In this round participants presented their PPT in front of judges and gave a presentation for 3-7 minutes.

At last judges announced winners of the round on the basis of PPT, Presentation, Information etc.

AD-MAD (10:30 am onwards)

AD-MAD was an ingenious based competition in which participants had used variety of advertising strategies to show off their ability and stage presentation. All the participants were given different topics and they were judged on the basis of their

presentation, creativity, content, adherence to the topic ,team coordination, expression and overall script and play.

OPEN MIC (12 pm onwards)

One of the most interesting events of E-SUMMIT'22 was the 'Open Mic Competition' that provided a platform for students to exhibit their talents. It was a hybrid mode which consist of two rounds, first was Preliminary and second one was Final round. 2performances by participants inside the college campus on April 19, 2022. This event was led by Sahil Adnan. The domains of the competition were story-telling, poetry, singing, dancing, beat-boxing, and stand-up comedy. As many as 60+ participants registered for this event with 13 of them getting selected for the final round. The event began with participants getting briefed about the rules and regulations of Open Mic. Then, one after the other the participants came on the stage to give their performance and entertained the audience. There was a huge crowd that assembled in the porch area.

With this event we wrapped E-SUMMIT'22.

The joint efforts of the members of The Entrepreneurship Cell and the support of Dr. Bharat Bhushan (Convenor, E-Cell) turned this event into a huge success. The guidance of our President "Rahul Batra" and our core advisor "Akash Sharma" acted as a strong pillar for the whole team.

Don't just dream of success create a plan and act upon. Your momentum creates the door upon which opportunity knocks."

Sticking on to this, entrepreneurship cell of shyam lal college promises to open the door every year with much more hardwork and enthusiasm. All the members of ecell promise to put on the same hardwork and passion to organise the event every year because team work makes the dream work.

SOME GLIMPSES OF THE SUMMIT









ATTENDANCE

S no.	Name
1.	Khushi kandoi
2.	Alima Siddiqui
3.	Charu tyagi
4.	Saumyaa jain
5.	Jiya sharma
6.	Anushka singhal
7.	Rahul batra
8.	md. Sahil adnan
9.	Rahul bisht
10.	Piyush upadhyay
11.	Akash sharma
12.	Khushi gupta
13.	Ananya
14.	Khushi Gupta
15.	Mukul
16.	Priyanka Sharma
17.	Smriti
18.	Tamanna
19.	Sidharth Maheshwari
20.	Shreya Aggarwal