



A BRIEF REPORT OF

“Rupees 100 venture”

Organized by Entrepreneurship Cell

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On 9th March 2022

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Rupees 100 Venture was organized by the Entrepreneurship cell of Shyam Lal College on 9th march 2022 within the college campus itself with the aim to promote creative and entrepreneurial minds and to provide them with a platform to showcase their entrepreneurial skills.

Students from different colleges participated in it and made this event a great success with their presence. Each team showcased a remarkable spirit of team work and made this event quite popular among the students.

The participating teams had to pay a registration amount of just 30 rupees in order to get themselves enrolled in this event and had an opportunity to win exciting prizes. Their task was to do business in the college campus itself with limited resources. Participants had to come up with their ideas, implement them, sell them, earn and get the feels of what it takes to be a Entrepreneur. The event was held in two rounds.

ROUND 1

Teams were provided with an initial investment of Rupees 100. They were free to do their business in the campus itself from the three below mentioned domains:

1. Food
2. Photography
3. Entertainment

The 1st round started at around 10AM in the morning. We gathered in the allotted event room to welcome and guide the participating teams. A total of 12 teams arrived from different colleges. E-cell president Rahul Batra then briefed them about the event and made sure that the teams were well aware of the do's and don't's of the event.

After interacting a bit with the teams, soon they were divided as per the domains they chose and each and every Domain had different requirements.

For instance; if a team chose Food for their venture they had to negotiate with us in order to buy food items as they were provided with a minimal amount of 100 rupees in total and then they had to sell the same and earn their revenue.

If a team chose photography for their venture they were provided with a photographer from our side and then they had to decide how they would pay the photographer and how they would generate revenue with that.

For Entertainment, we provided the teams with a number of games.

Round 2

It was a wrap up for Round 1 at 2:00PM sharp and then Round 2 was started which was a presentation round where all the teams had to present their marketing strategy which they used for their venture and reveal their profits. Right after the completion of Round 2 the results were announced.

The Winning Team

Vedant Rawat, Dipanshu Goel, Pravesh Gupta and Atul

2nd Prize

Manan ,Varsha ,Shubham ,Yash ,Himani and Nishtha

“Unity is strength” when there is team work, collaboration and positivity around ; wonderful things can be achieved. The joint efforts of the members of The Entrepreneurship Cell and the support of Dr. Bharat Bhushan (Convenor, E-Cell) turned this event into a huge success.

Ends are not bad things, they just mean that something else is about to begin. And there are many things that don't really end, anyway, they just

begin again in a new way and with this we promise to be back with more enthusiasm soon with some new challenges.

Some Glimpses of the event

₹100 VENTURE

Registration Fees **₹30**

9th March' 22 10 A.M. Onwards SLC CAMPUS

Exciting Prizes for all the Participants

For any Queries, Contact: Jiya Sharma (+91 88604 69720) | Tamanna Kumar (+91 99587 69472)

Logos: CENTRAL COLLEGE, Cell, INSTITUTION'S INNOVATION, UNIVERSITY OF...

Social media: /ecellslc









ATTENDANCE

| S no. | Name |
|-------|-----------------|
| 1. | Khushi kandoi |
| 2. | Alima Siddiqui |
| 3. | Charu tyagi |
| 4. | Saumyaa jain |
| 5. | Jiya sharma |
| 6. | Anushka singhal |
| 7. | Rahul batra |
| 8. | md. sahil adnan |
| 9. | Rahul bishit |
| 10. | Piyush upadhyay |
| 11. | Akash sharma |
| 12. | Khushi gupta |
| 13. | Ananya |