

ENTREPRENEURSHIP CELL



DESIGN BOOTCAMP, 24th February 2020

Arman Nobari rightly quoted, ***Design is more of a kitchen than a knife and more of a lab than a breaker.***

With the same notion in practice, E-Cell, SLC brought up the Design Bootcamp. This comprehensive and dedicated Graphic design workshop was for aspiring and budding entrepreneurs and professionals who plan to expand their outreach on social media, websites, etc. through creative designs.

The coach and mentor for the day was **Mr. Yogender Kumar**, Director, SCSA. Sarva Computer Shiksha Abhiyan (or SCSA). SCSA is an ISO Certified Institution and also the training partner with NIESBUD (The National Institute for Entrepreneurship and Small Business Development).

The attendees of the Workshop got an in-depth knowledge of building an online portfolio and a wonderful career in design. They showed their great enthusiasm towards the workshop. The focus was on how young entrepreneurs can build a strong online presence for their brands and the perks associated with the same. At the end of the workshop, all the attendees got their certificates. Everyone cherished the bootcamp and is eagerly waiting for such events in future. The event was attended by 70 Students.

