



**SLC ( University of Delhi)  
Shyam Lal College  
NAAC A++ & NIRF AIR 68th**



*CENTRE FOR INDUSTRY INTERACTION (CII)  
ACADEMIC SESSION 2024 - 2025*

**Interactive Report  
on  
Shark Preneur : A Pitching  
Competition**

**Details of the SharkPreneur Competition organised by the Centre for Industry Interaction (CII) on 22nd April, 2025**

Title of the Event: SharkPreneur

Date: 22nd April 2025

Organized by: Centre for Industry Interaction (CII)

Part of: CORPUTSAV'25

Sponsor/Collaborator - IQAC, SLC

Time: 3:00 PM onwards

Venue: Board Room, New Building



SLC (University of Delhi)  
SHYAM LAL COLLEGE  
NAAC A++



## CENTRE FOR INDUSTRY INTERACTION

IN COLLABORATION WITH  
IQAC  
PRESENTS

# SHARK PRENEUR

REGISTER NOW :



TIME

2:00 P.M.

DATE

APRIL 22, 2025

VENUE

BOARD ROOM

TEACHER INCHARGE :

Ms. Kavita Meena | Ms. Priya Khanna | Dr. Vinod Kumar

PROF. RUCHIKA RAMAKRISHNAN  
CONVENOR

PROF. KUSHA TIWARI  
DIRECTOR, IQAC

PROF. RABI NARAYAN KAR  
PRINCIPAL

FACULTY TEAM MEMBERS:-

DR. RAKESH PANT | MS. KAVITA MEENA | MS. POONAM | DR. VINOD KUMAR  
DR. AMIT KUMAR | MS. PRIYA KHANNA | DR. LEENA SINGH | DR. LAKSHMI VISHNOI | MS. SWATI

ARYAN  
HARSHIKA  
PRIYANSHI  
ISHAN

DIVYANSH  
TANISHQ  
UPANSH  
NITIN

SARTHAK  
KRRISH  
PIYUSH  
HARDIK

STUDENT  
TEAM  
MEMBERS

VIKAS  
KIRTI  
ADITYA  
RAMANUJ

PREM  
DURLABH  
KHUSHAL  
AANCHAL

DANISH  
DANISH  
RITIK

in @CII.SLC

ARYAN- 8383057550 TANISHQ- 99105 50418

@CII\_SLC

# SharkPreneur

The Centre for Industry Interaction (CII) has been established to bridge the gap between academic knowledge and industry expectations. CII's primary objective is to foster connections between students and professionals to better prepare them for their future careers. CORPUTSAV is the annual flagship event of the Centre that brings together various activities to help students gain exposure to real-world challenges.

One of the key events under CORPUTSAV'25 was '**SharkPreneur**'—an innovative and interactive pitching competition aimed at nurturing entrepreneurial thinking. The event provided a platform for aspiring student entrepreneurs to present their business ideas and receive constructive feedback from a panel of expert faculty judges.

The event began at 3:00 PM with a warm welcome extended to all participants and attendees. Students from various colleges and universities gathered in the Board Room of the New Building, eagerly awaiting their turn to present their startup ideas. Faculty members and judges addressed the gathering and highlighted the importance of entrepreneurial thinking in today's dynamic job market.





## PITCHING SESSION

**Industry Analysis**  
A drill down analysis into the Stationery Market Of India

**COMPETITOR ANALYSIS**

Start	Business Model	Business Type	Business Size	Business Age
1	X	X	X	X
2	X	X	X	X
3	X	X	X	X
4	X	X	X	X
5	X	X	X	X

**Barriers to Entry**

- RAW MATERIALS CONSISTENCY
- REGULATORY COMPLIANCE
- TECHNOLOGICAL CHALLENGES

**SUSTAINABLE STATIONERY MARKET**

TAM: \$1.00 billion  
SAM: \$1.00 billion  
SOM: \$1.00 billion

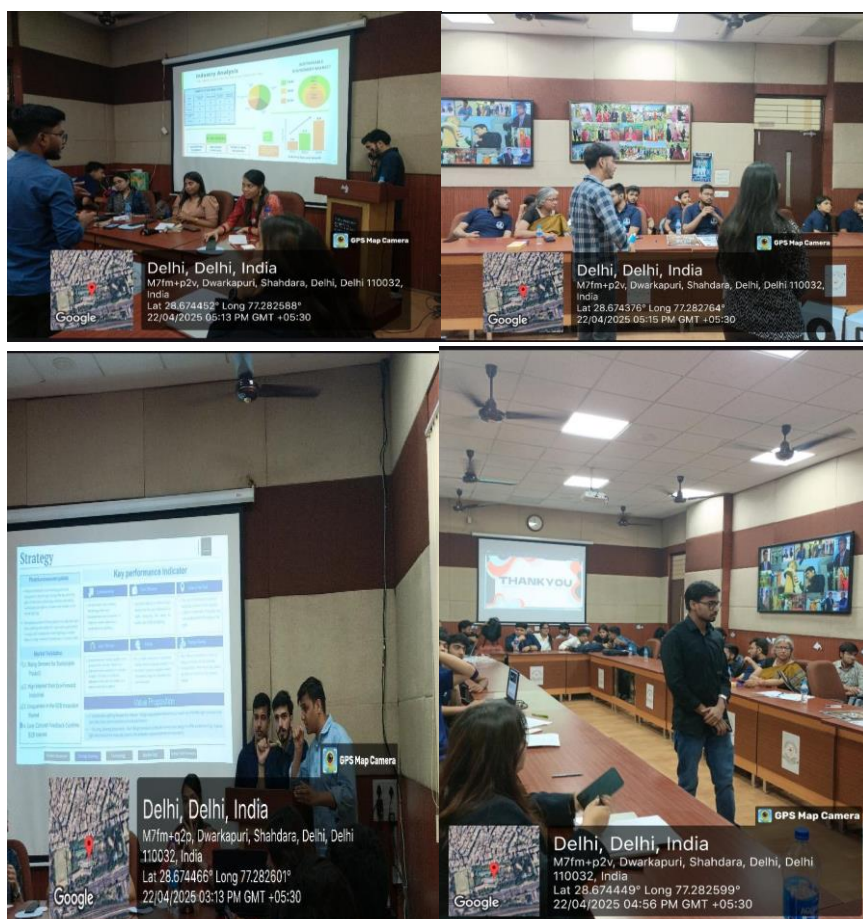
**Industry Size and Growth**

Year	Industry Size (Billion)
2021	3.5
2024	5.2
2028	8.8

**GPS Map Camera**

**Delhi, Delhi, India**  
M7fm+p2v, Dwarkapuri, Shahdara, Delhi, Delhi  
110032, India  
Lat 28.674454° Long 77.282592°  
22/04/2025 05:04 PM GMT +05:30

Google



Participants showcased a wide array of innovative business models and startup concepts. Each team was allotted a few minutes to pitch their idea, followed by a Q&A round with the judging panel. The event witnessed a vibrant exchange of ideas, business strategies, and creative approaches, reflecting the immense talent and potential of the students. The panel of judges provided insightful feedback and guidance to help participants refine and elevate their ideas.

## TOPICS COVERED

- 1.Startup ideation and validation
- 2.Business model development
- 3.Market research and customer segmentation
- 4.Financial planning and funding strategies
- 5.Presentation and communication skills
- 6.Real-time feedback and mentorship from faculty judges

## CLOSING CEREMONY

After an exciting series of pitches, the top three teams were announced as winners of the competition. The winners were felicitated with certificates and tokens of appreciation by the



faculty members. The event concluded on a high note with words of encouragement and motivation for all participants. The judges congratulated the students for their enthusiasm and creativity, urging them to continue pursuing their entrepreneurial dreams.

### LIST OF WINNERS

- 1st Position -Team Upright Care, Ayush Anand, NSUT DELHI, BBA
- 2nd Position - Team Vimmara, Sri Venkateswara College, B.Com
- 3rd Position - Team Medivault ,Nayan Sarkar and Govind Verma, Sri Aurobindo College, B.Com



### CONCLUSION

Sharkpreneur proved to be a successful and enriching event under CORPUTSAV'25. It highlighted the entrepreneurial spirit of the students and gave them a valuable platform to articulate, validate, and improve their business ideas. Such events not only encourage innovation but also instill confidence in young minds to become job creators of the future.

### ACKNOWLEDGMENT

We extend our heartfelt gratitude to all faculty members, judges, participants, and volunteers who contributed to the successful execution of Sharkpreneur. Special thanks to the Centre for

Industry Interaction (CII) and CORPUTSAV'25 organizing committee for providing this opportunity to aspiring entrepreneurs. Their dedication and commitment made this event a truly memorable and impactful experience.

