

Project Vittiya Saksharata Abhiyan (VISAKA)

Our Principal Sir, Dr. Rabi Narayan Kar, fully understands the crucial role to be played by an educational institute in MHRD's Digital Economy Project *Vittiya Saksharata Abhiyan* (VISAKA). We have been actively engaged in this project on various fronts with the invaluable support of our students as we firmly believe they are the real change agents. We had religiously followed the deadlines given by MHRD, starting from Training of the Teachers, Registration of Student Volunteers, Training of Volunteers, Making the Campus Cash Free, Adoption of Shahdara Mandi, Regular follow up visits to the Shahdara Mandi to Feedback Sessions taken by the Principal Sir of the College along with three Faculty trainers- Dr. Ruchika Ramakrishnan (CHD Convenor), Dr. Bharat Bhushan (NSS Programme Officer) and Ms. Jyoti Chaudhary (NCC Programme Officer). On two visits to the Mandi, we took the bank officials with us to facilitate opening of bank accounts. The Principal Sir personally met the vendors to clear their apprehensions about accepting only digital payments. Almost every week a training session was held in association with professional bodies. On 1st Feb, 2017 we had a training-cum-interactive session in collaboration with Ministry of Communication and Information Technology.

Total of 57 students participated.



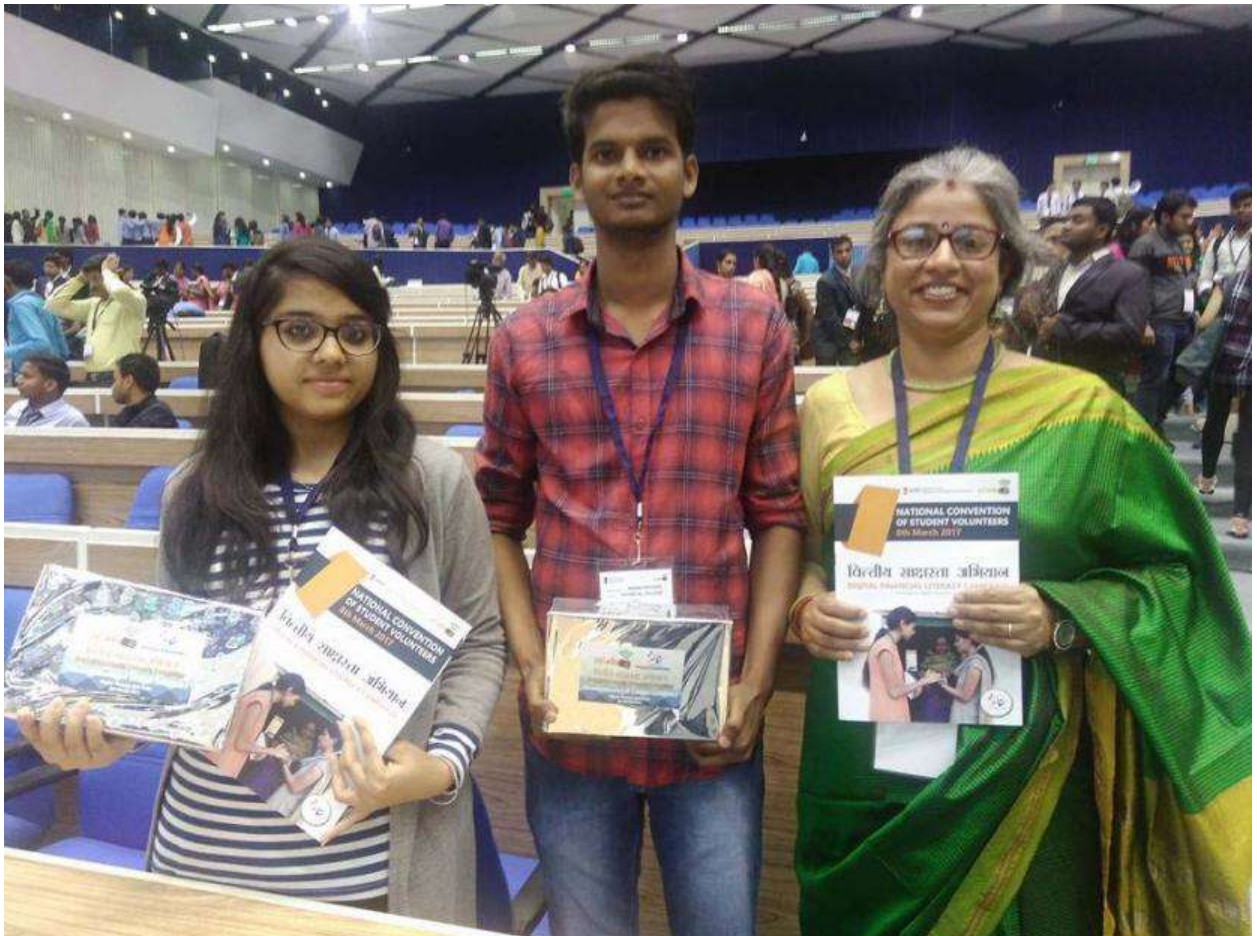


Importantly, to record the progress of each contacted household and vendor, a progress feedback form was designed under the guidance of the Principal Sir. The form was printed and given to the students to ensure authenticated information at every step.

Outcome: Though, it was a herculean task, our perseverance has been rewarded. We have been able to convert 1000 households and about 200 vendors to adopt digital modes of payment and the counting is still on. Importantly, all over India, 334 volunteers have been declared as the best volunteers by MHRD out of whom two are from SLC -[Karan Rathore](#) and [Deepali Nagpal](#). They have been given Tablets and a Certificate for Best Volunteer as an award for their commendable work in National Convention of Student Volunteers held on 8th March 2017 at Vigyan Bhawan, New delhi.

CHD Volunteers are still working on converting households into less cash households. Also, this laudable Digital Economy Project VISAKA of MHRD has been internalised by a majority of the stakeholders of our College. Also, our VISAKA Volunteers have gone a step ahead on the advice of the Principal Sir and are educating their fellow students about the digital modes of payment.

CHD Report 2016-2017



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