

REPORT
FINAL ROUND OF NATIONAL LEVEL BUSINESS PLAN/ PROTOTYPE
COMPETITION

Institution's Innovation Council (IIC), Shyam Lal College, University of Delhi, in collaboration with IQAC and E-Cell, in an attempt to strengthen the entrepreneurial spirit of the young generation, organized a National Level Business Plan/ Prototype Competition, the final round of which was conducted on June 29, 2021 on the virtual platform Zoom at around 11 am.

The competition was judged by our esteemed guest and expert DR. K.B. SINGH. He is an associate professor and head of department of commerce and financial studies at Central University of Jharkhand. The competition aimed at giving a boost to the problem solving attitude of the Indian youth and bringing forward innovative and unique business ideas which would not only make human lives easier and contribute towards sustainable development but also spark the spirit of entrepreneurship among the young generation.

An audience of around one hundred and thirty people, eight participants, student and faculty members of IIC,SLC enthusiastically participated and witnessed the smooth conduct of the event.

The event was inaugurated by Dr. Monika Goyal, Convenor, IIC. Further, Prof Rabi Narayan Kar, Principal of the College addressed the gathering, and wished luck to all the participants. The National Level Competition witnessed active participation from students belonging to diverse academic fields.

The participants came up with very innovative ideas and insightful suggestions were provided to the participants on their business model by our honorable judge for the event which not only gave the students a broader outlook but also boosted their moral.

The competition was intense as the ideas presented were fabulous, among the winners were Anmol Agarwal (1st prize) 3rd year student Shyam Lal College, Sai

Smaran (2nd prize) Deeksha PU College, Bangalore, Bhoomika Rastogi(3rd prize),3rd year student Shyam lal College, and Isha Gurnani (3rd prize) 2nd year student Shyam Lal college.

The event ended on a very positive note wherein the participants felt encouraged to work towards turning their business models into reality and becoming the entrepreneurial pillars standing on which the new and innovative india will reach new heights.



