

CIMO (International project)

Continuing with taking the brand SLC to newer heights, the College, under the dynamic Headship of Dr. Rabi Narayan Kar, successfully arranged the academic exchange programme between Shyam Lal College and three universities from Finland - Turku School of Economics/Pori Unit (University of Turku), South Eastern Finland University of Applied Sciences (XAMK), Turku University of Applied Sciences (Coordinator), Finland based on the project Responsible Business Professional For Finland and India Trade (1st September 2016 – 31st August 2018) funded by The Center for International Mobility (CIMO), Finland. It a matter of pride that CIMO has also sponsored to take around 4 of our students to Finland for a month in the duration of the programme.

The Responsible Business Professionals for Finland and India Trade Project aims to develop responsible business knowledge and proactive management competences for the growing bilateral trade between Finland and India.

The Finnish governments target is to increase bilateral trade between Finland and India as well as responsible business practices in Finland and in other countries. The economy of India is an untapped opportunity in the Finnish business even though its economy has fastest growing economy of the BRICS' countries. (e.g. Finland-India Business Guide 2016, 10). It will have lot of scope for synergistic benefits.

The Educational Need of the Project:

Responsible Business Professionals for Finland and India trade project aims to co-develop and create proactive business experts both for Finland and for India in the context of Finnish-India trade. The project also aims to deepen co-operation between India and Finnish Higher Education Institutions in order to create spillover impact for the local and global business. The project will also explore the contextual best managerial practices and strategies of BRICS countries (India) which may be appropriate for replication in Finland.

The Cognitive Need of the Project:

Responsible Business Professionals for Finland and India trade project aims to deepen the understanding of responsible business opportunities and challenges between Finland and India and on the other hand the project aims for developing the understanding of sustainable growth within the parameters of institutions.

Fine-tuning of the project plan was conducted on 8th – 14th December during the planning workshop, held at Turku Finland, in which Dr. Rabi Narayan Kar, Principal SLC represented the college. Based on the discussions the approximate number of exchanges and target institutions of exchanges between institutions were planned. In this first installment of the project, Dr. Kar extensively discussed the schedule and planning module of the project which would involve:

- Conduct value addition in the form of special lectures in areas of expertise mentioned for students and teachers
- Conduct workshops in the designated areas

- Develop modules in the identified areas for the benefit of the target audience
- Jointly publish books/anthologies in specific project areas
- Provide collaborative support in developing state of the art literature in the designated areas
- Organize and support conferences/workshops/symposiums as part of the project deliverables in collaboration with Indian industry and Govt. agencies.
- Likely to act as a visiting professor in the designated areas of expertise as required under the project

The planning workshop concluded with a detailed presentation about SLC by the project partner Dr. Rabi Narayan Kar. The second part of the Exchange Programme is being conducted at Shyam Lal College from 20th March 2017 to 18th April 2017. The project schedule at SLC includes a series of special lectures, workshops, faculty and student interactions, seminars, interviews, presentations among others. Under the aegis of Department of Commerce & Department of English, SLC invited Prof. Ari Lindeman and Mr. Minh Tram, student visiting SLC from South Eastern Finland University of Applied Sciences to our college from 20th March to 18th April 2017 under CIMO project. Dr. Rabi Narayan Kar, Principal SLC gave a presentation about the College and also introduced the Exchange Programme for the members of the audience. During the course of his visit, Prof. Lindeman would address the faculty and students at SLC and other colleges in Delhi University on topics relating to Entrepreneurship and Innovation, Client-Centred Business Communication, Responsible Leadership and many more. For the first interaction a Seminar on "Entrepreneurship and Innovation" was organized on 20th March, 2017. The session began with the conventional Lamp Lighting Ceremony by Prof. Ari Lindeman, Prof. C.K. Jaggi, member of Governing Body, SLC, Dr. Rabi Narayan Kar, Principal, SLC, Dr. S.B. Rathore, TIC, Commerce, Dr. Kusha Tiwari, TIC, English, Dr. Kavita Arora, Convenor, Commerce Association and Dr. Usha Kashyap, Senior Faculty, Commerce Department. The seminar was attended by students and faculty members. Prof. Ari Lindeman delivered a lecture on —Not Innovation Alone". He talked about the need to impart innovation by a student centered approach. He also recommended for Entrepreneurial competencies to be imparted in the academic institutions for students' betterment. The session was followed by interaction with the students after which Prof. Lindeman and Mr. Minh Tram visited various facilities of the college and participated in various student centric and cultural activities.

CIISD and E-cell of SLC organized a student interaction with Prof. Ari Lindeman on 21st March, 2017. SLC's Centre for Industry Interaction and Skill Development organised an interaction session with Prof. Ari Lindeman from Turku School of Economics, University of Turku, Finland on March 21, 2017. The interaction covered an array of subjects ranging from education system in Finland, attitudes towards entrepreneurship and innovation in that country, traits required to succeed as entrepreneurs, etc. Faculty including members of all three societies viz. Skill Development Cell, Entrepreneurship Cell and Placement Cell were part of this interactive session. Prof. Lindeman shared their lifetime experiences with students and told that practical knowledge is as important and necessary as theory. Students were very keen to know about the environment of Finland and education system there. At the end of the talk, the speaker revealed that he has been addressing several such seminars over the years, but was delighted with

the professional environment he was provided by the college. The speaker also added that the warmth received was far unmatched

On 22nd March Prof. Ari Lindeman had an interactive workshop with SLC faculty on pedagogical tools and methods used by them in their classroom teaching. Prof. Lindeman talked about the higher education system and the teaching-learning environment in Finland. He also engaged the SLC faculty in some brain storming exercises that required them to come up with points relating to teaching objectives, challenges that they face and possible solutions to these challenges. The faculty members also showed interest in knowing about the university setup in Finland and the extent of government support to the education sector in Finland. The workshop session ended with a fruitful mutual discussion. Prof Lindman has also made presentations about the project to elicit engaged responses from Cluster Innovation Centre, University of Delhi, Zakir Hussain College and Ambedkar College of University of Delhi.

The program team led by Dr. Rabi Narayan Kar has also made a detailed programme schedule for Mr. Minh Tram, student visiting SLC under the exchange programme. He would be conducting interviews with some business people, lecturers, and students in India, during the duration of his stay, to understand how they understand "responsibility in business". The team has also arranged for him to attend few relevant and available courses at SLC, University of Delhi relating to management and communication. He would also be representing the South-Eastern Finland University of Applied Sciences during the mobility and give short presentations about South-Eastern Finland University of Applied Sciences to SLC faculty and students.

Both Prof. Lindeman and Mr. Minh Tram, during the course of their visit, would be visiting other institutions and corporate houses for research, interaction and data accumulation purposes. Prof. Lindeman is visiting Utkal University, Bhubaneshwar, IMI Kolkata, Ambedkar College, Delhi University, Zakir Hussain College, Delhi University and Cluster Innovation Centre at Delhi University to give special lectures and talks. We hope for a fruitful and productive outcome of this