



SHYAM LAL COLLEGE

(University of Delhi)

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Report of Mentoring Session Organized by MHRD Innovation Cell

MHRD Innovation Cell (MIC), an initiative of Ministry of Human Resource Department at All India Council for Technical Education (AICTE), launched the Institutions Innovation Council (IICs) in the November of 2018 and since then more than 950 Higher Education Institutions have established IIC in their campus to drive innovation and start-up ecosystem.

MIC organized a POCs Participation and Regional Mentoring Session in a total of 12 cities of India, with the U.P. Uttarakhand and Delhi regions' one being organized by the Netaji Subhash University is Technology (NSUT), Dwarka, New Delhi.



6 students of Shyam Lal College with their 4 of the most promising startup ideas, namely Sajagta, Steam Power generator, Infollege, and Abhikalpana, attended the session under the supervision of Mr. Sushil Kumar.

The event started with the inauguration and welcome by the various dignitaries from NSUT, MHRD IIC, and AICTE. Mr. Deepak Sahu, the National Coordinator of AICTE, then accentuated the ingenuity one needs to have to be a successful entrepreneur. The visiting teams were then tutored during two sessions on Ideation, Venture Opportunity Profiling, elements of a successful business model, introduction to Business Model Canvas and development of POC and its pitching.

All the ideators participating were then allotted some time to develop their idea's Business Model canvas and also prepare their pitching to showcase in the presence of the mentors. All four teams performed brilliantly by drawing a Business Model Canvas in a short period and presented it with enthusiasm.

