



A BRIEF REPORT ON

“WORKSHOP ON REAL LIFE START-UP JOURNEY”

Organized by The Entrepreneurship Cell Shyam Lal College

On September 15th 2017

The Entrepreneurship Cell, SLC organised a workshop on 15th September'17. Ms. Hemika Narang from 98fit.com visited our campus to share her perspective from a real time start-up.

98Fit is an app with human like intelligence that creates personalized Diet and Workout plans covering 8+ medical and physical conditions without any human intervention and in less than second. Ms. Narang explained the process of building up a start-up from scratch and all the challenges that come along the way. The event was well attended by the faculty as well as students, and the response was overwhelming. Subsequently, there was a mind boggling competition - QuizUp : Quest for Knowledgeable minds. The winning teams got exciting hampers to celebrate their victory.

The students clarified their doubts related to the topic of the session. This session was special in itself as the discussion was accompanied by appropriate examples and amazing demos. Altogether session was very interactive and it created a sense of awareness among students. The speaker of the event expressed his gratitude towards everyone who joined. She also wished best of luck to everyone and also gave some tips to gain success in future. The seminar ended on a positive note and was a successful one. Our heartiest thanks to Ms. Hemika Narang for her valuable time. We are grateful to our Principal Dr. Rabi Narayan Kar, for always encouraging us and supporting us.

We would also like to extend a special vote of thanks and our heartfelt gratitude to our faculty mentors, Dr. Bharat Bhushan, Ms. Jyoti Sindhu, and Ms. Monika Khemani. It could never be a success without the enthusiastic participants and the E-Cell Team. The event was attended by 70 participants. We hope to continue with many more such successful events.

