



## **A BRIEF REPORT**

### **“ENTREPRENEURSHIP DAY”**

**Organized by The Entrepreneurship Cell Shyam Lal College**

**On January 5<sup>th</sup> 2018**

The Entrepreneurship Cell, SLC on January 5<sup>th</sup> of the year 2018, had our first event of this year-The Entrepreneur Day which comprised four events in all. The programme kicked off with Government Strategem, a session conducted by Sh. Kanwal Bindusar, Ex-Government Official & CEO at WebMentors followed by two events, a quiz and Battle of Corporates and the event was summed up by a motivating session on Succeeding Through Failure: Grow as you Go by Ms. Myra Yadav, a motivational speaker and CEO at MacPlat. The competitions helped the participants and the audience to get vast exposure and experience to the corporate world and the entrepreneurial journey. They were able to polish up their business knowledge and intellect and learned to tackle obstacles on the run. It was a great opportunity for the students to enhance their knowledge in the field of business. It was an amazing platform where students got a chance to test their knowledge and to gain confidence as well. It was such an opportunity which was not missed by the students who are constantly aware of the business world. Thereby, it turned out to be the great exposure for the students. Altogether session was very interactive and it created a sense of awareness among students. The speaker of the event expressed his gratitude towards everyone who joined. He also wished best of luck to everyone and also gave some tips to gain success in future. The event ended on a positive note and was a successful one with the constant support of our respected Principal Sir, Prof. Rabi Narayan

Kar. He was thankful for the valuable inputs delivered by the speaker and was appreciative of the commendable efforts taken by the Convener, Dr. Bharat Bhushan and the whole E-Cell Team for initiating such a knowledgeable and informative event for the students. The event could never be a success without the enthusiastic participants and the E-Cell Team. We hope to continue with many more such successful events. 70 students attended the event.