



A BRIEF REPORT ON

“ADVERTREPRENEUR”

Organized by THE Entrepreneurship Cell SHYAM LAL COLLEGE

On September 21th 2017

The Entrepreneurship Cell, Shyam Lal College organizes various events which serve as a platform for the students to enhance their skills. This year it organized an interactive session on 21th September'17. Mr. Sahil Dhingra, Founder and CEO of “Let’s Barter India” visited our campus to share his perspective from a real time start-up. Schoolmates Pooja Bhayana and Sahil Dhingra founded the start up in October as a Facebook Group for close friends. The speaker very well explained the innovation that can be put in advertising and how advertising plays a very significant role in any start-up’s success. The event was well attended by the faculty members as well as students, and the response was overwhelming. When a session is comprehensible, questions crop up, and, therefore, the session saw wonderful and very active interaction between the audience and the speaker. The students clarified their doubts related to the topic of the session. This session was special in itself as the discussion was accompanied by appropriate examples and amazing demos. Altogether session was very interactive and it created a sense of awareness among students. The speaker of the event expressed his gratitude towards everyone who joined. He also wished best of luck to everyone and also gave some tips to gain success in future. We are grateful to our Principal Dr. Rabi Narayan Kar, for always encouraging us and supporting us.

We would also like to extend a special gratitude and vote of thanks to our faculty mentors, Dr. Bharat Bhushan, Ms. Jyoti Sindhu, and Ms. Monika Khemani. The event was attended by 70 participants. It could never be a success without the enthusiastic participants and the E-Cell Team. We hope to continue with many more such successful events.



SLC (University Of Delhi)
THE ENTREPRENEURSHIP CELL
Presents

AdverTrepneur

where creativity meets negotiation...

"Get Ready for a thrilling Ad-Mad Contest and come prepared to sharpen your creativity, convincing and selling skills on a single platform."

An Interactive Session
by
Mr. Sahil Dhingra
(Co-Founder,
Let's Barter India)

Date :- 21st September '17
Time :- 11 a.m
Venue :- Seminar Hall

For any Queries Contact :-
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Dr. Bharat Bhushan
(Convenor)

Dr. Rabi Narayan Kar
(Principal)

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