

SLC (University of Delhi)
Shyam Lal College

Centre for Industry Interaction (CII)

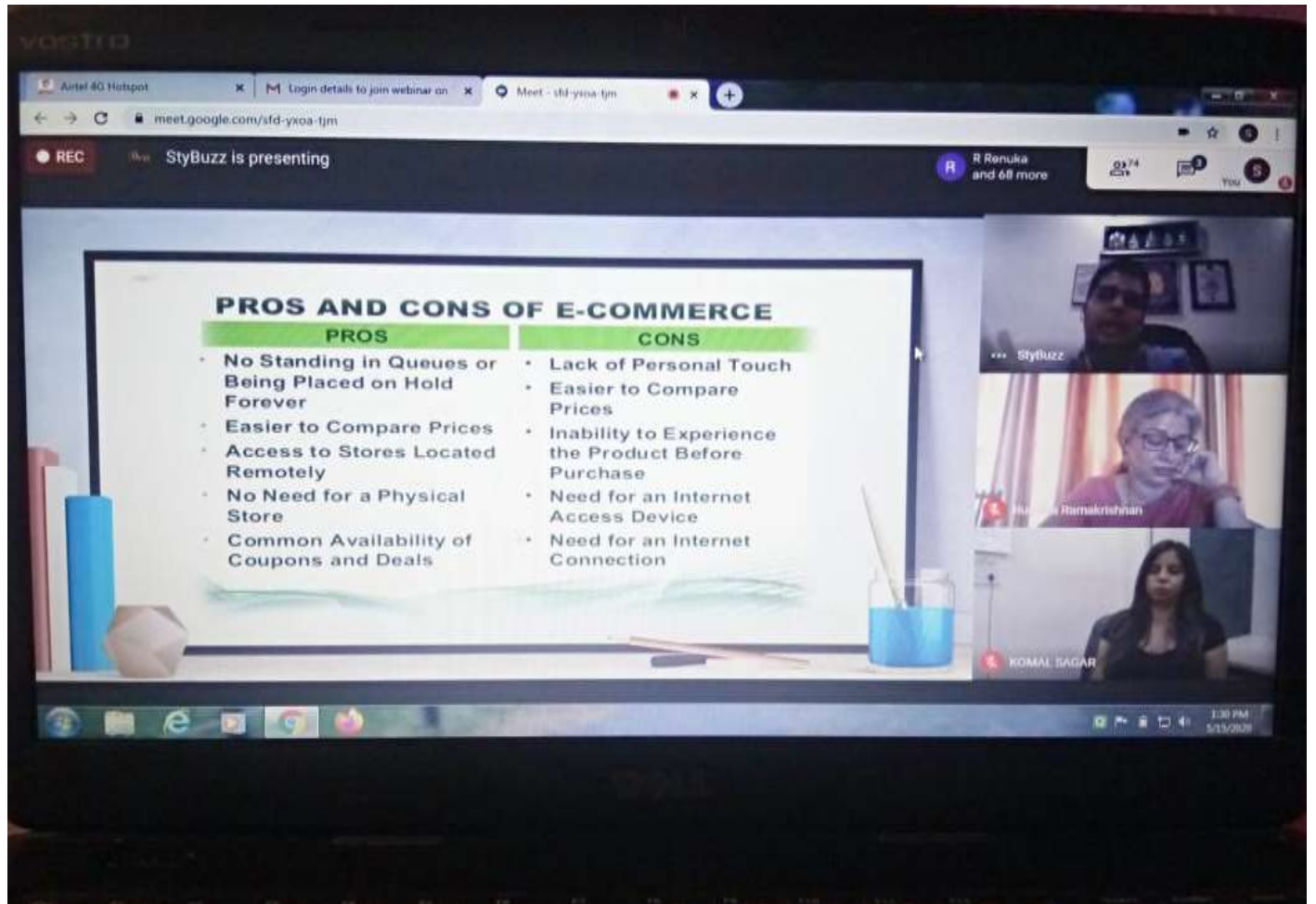
(Academic Session 2019-2020)

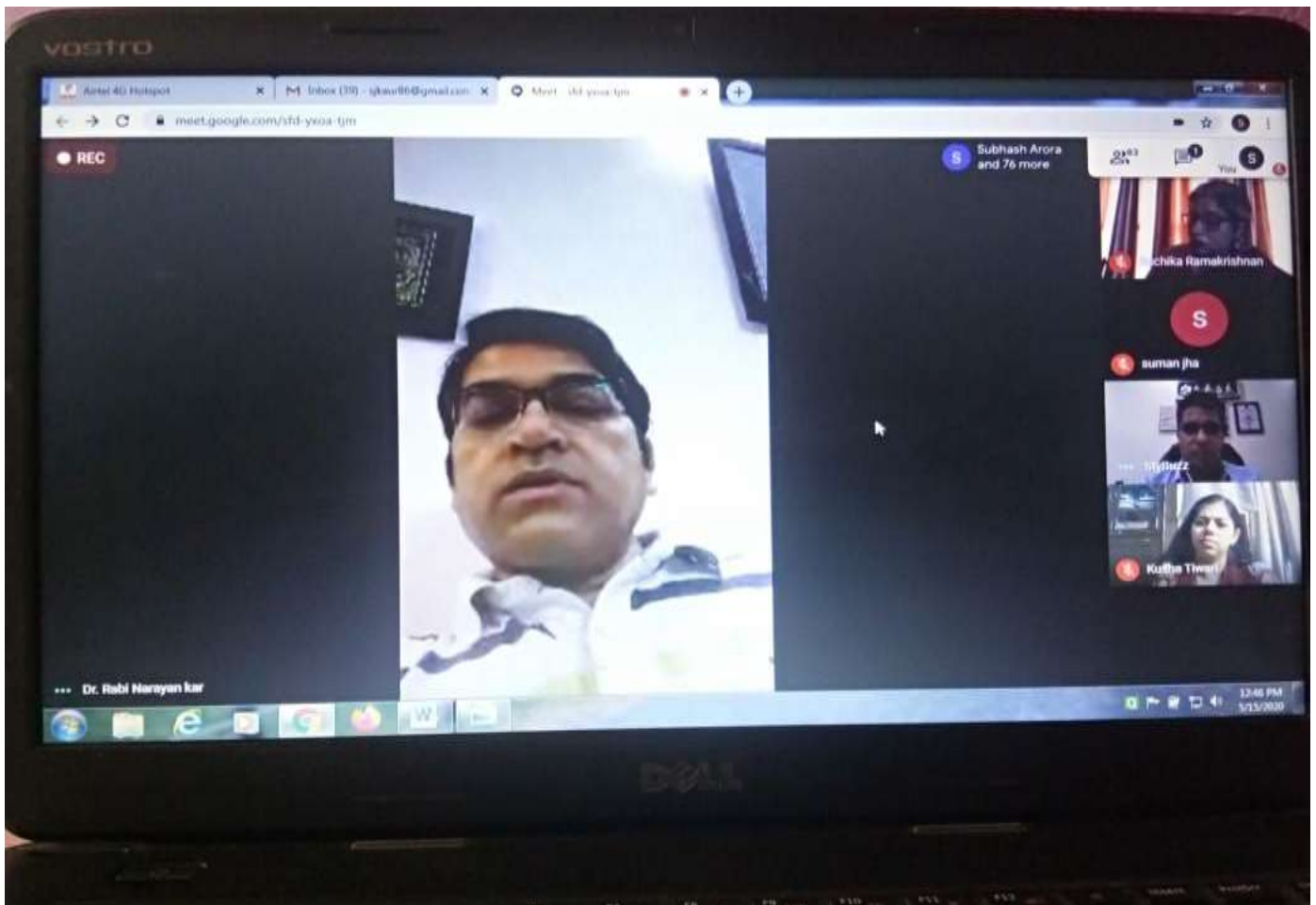
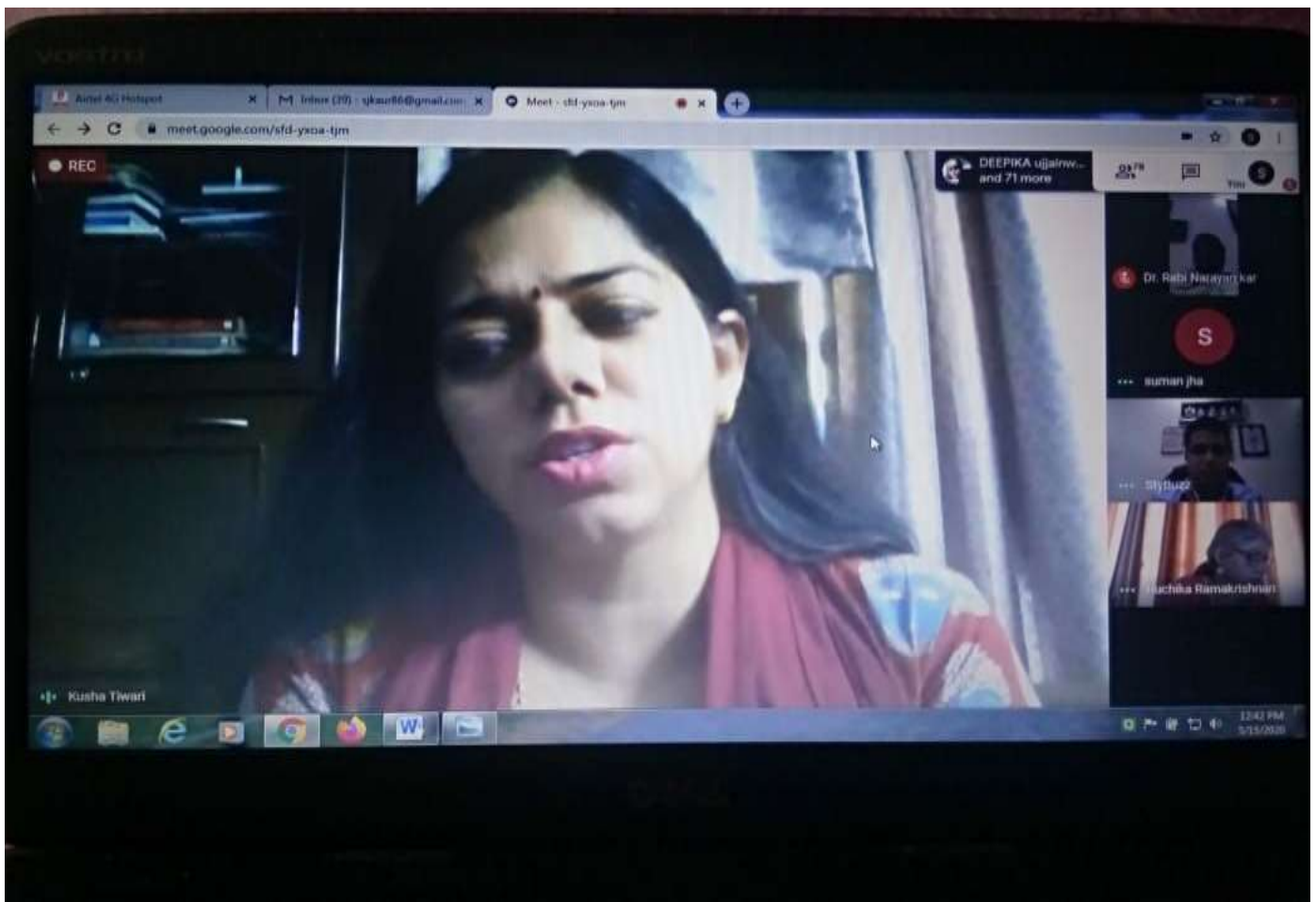
Webinar Report on

“Ground Realities of an E-Commerce Firm during Covid Times”

Centre for Industry Interaction (CII) in collaboration with IQAC, held its first Webinar on, “Ground Realities of an E-Commerce Firm during Covid Times” on May 15, 2020. Around 150 participants attended the Webinar from all over the country. The Speaker of the Session was **Mr. Jatin Sharma**, Proprietor, Stybuzz.com. His partner, Ms. Komal assisted him during the session. The topic was well justified by the speakers. He elaborated how the e-commerce companies have faced a setback during this unusual situation. He also shared how some of these firms were earning super normal profits on the essentials of Covid Times- masks and sanitisers mainly. The participants gave excellent feedback about the session stating that it was a practical knowledge oriented session.

Then there was a quality resourceful Question and Answer round where students cleared the misconceptions and doubts relating to an E-Commerce. Dr. Ruchika Ramakrishnan, CII Convenor was also giving her inputs throughout the session. The session ended with a vote of thanks to the speaker and all the attendees. These events were conducted under the convenorship of Dr. Ruchika Ramakrishnan with the unflinching support of the Principal Sir, Prof. Rabi Narayan Kar and the IQAC Convenor, Dr. Kusha Tiwari. The faculty team members- Ms. Swati, Ms. Sumanjeet, Ms. Poonam, Ms. Palak and Mr. Varun and the student team members- Nitin, Sheena, Bharat, Raunak, Harshita, Shivam, Gaurav, Siddhant and Gaurav ensured each detail was taken care of with the help of our technical supervisor- Mr. Suman Jha.







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Centre for Industry Interaction (CII) & IQAC

present a Webinar on

Ground Realities of an E- Commerce Firm During Covid Times

 **MAY 15, 2020**
 **12:30 PM**

Faculty Team Members

- Mr. Varun •Ms. Palak
- Ms. Swati •Ms. Poonam
- Ms. Sumanjeet



Mr. Jatin Sharma
Proprietor, Stybuzz.com

Student Team Members

- Nitin •Sheena •Raunak
- Bharat •Shivam •Gaurav
- Harshita •Namrata
- Sidhant



Dr. Ruchika Ramakrishnan
Convenor, CII

Dr. Kusha Tiwari
Convenor, IQAC

Prof. Rabi Narayan Kar
Principal, SLC