



# SLC (University of Delhi) Shyam Lal College

NAAC A++



## Faculty Profile

<b>Title</b>	<b>Dr.</b>	<b>First Name</b>	<b>Nidhi</b>	<b>Last Name</b>	<b>Jain</b>	
<b>Designation</b>	Assistant Professor					
<b>Department</b>	Commerce					
<b>Address</b>	I.P extention ,delhi-110092					
<b>Email</b>	<a href="mailto:nidhi.jain@shyamlal.du.ac.in">nidhi.jain@shyamlal.du.ac.in</a>					
<b>Web-Page</b>	<a href="https://www.linkedin.com/in/dr-nidhi-jain-ph-d-finance-0b0168173">https://www.linkedin.com/in/dr-nidhi-jain-ph-d-finance-0b0168173</a> <a href="https://www.researchgate.net/profile/Nidhi-Jain-26?ev=hdr_xprf&amp;_sg=3-F4wmERVp9JKkZ2BFNd7vc4ghA6hnamnJyLX8pVDQIEfjbaDQp1CgdQOn5fVT9agAc2WWA8zuZUziPx88hEM51&amp;_tp=eyJjb250ZXh0Ijp7ImZpcnN0UGFnZSI6ImhvbWUiLCJwYWdlIjoiaG9tZSI6InBvc2l0aW9uIjoiz2xvYmFsSGVhZGVyIn19">https://www.researchgate.net/profile/Nidhi-Jain-26?ev=hdr_xprf&amp;_sg=3-F4wmERVp9JKkZ2BFNd7vc4ghA6hnamnJyLX8pVDQIEfjbaDQp1CgdQOn5fVT9agAc2WWA8zuZUziPx88hEM51&amp;_tp=eyJjb250ZXh0Ijp7ImZpcnN0UGFnZSI6ImhvbWUiLCJwYWdlIjoiaG9tZSI6InBvc2l0aW9uIjoiz2xvYmFsSGVhZGVyIn19</a> <a href="https://scholar.google.com/citations?user=xI9e-oQAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=xI9e-oQAAAAJ&amp;hl=en</a>					

Educational Qualification			
Degree	Subject	University/ College/Institution	Year
BCA	Computer Applications	Makhanlal Chaturvedi National University of Journalism and Communication ,Bhopal.	2013
PGDEM	Event Management	EEMA university ,Delhi	2014
MBA	Finance	Barkatullah University,Bhopal	2015
PhD	Finance	Maulana Azad National Institute of Technology	2022

Experience					
	Name of the University/College/ Institute/Organisation	Designation & Status (Permanent/Ad-hoc)	From	To	Effective time period
Teaching	Uuniversity of Delhi/Shyam Lal College	Permanent	6 May 2023	In Continuation	In Continuation
Research/ Corporate					
Consultancy					

Teaching-Learning Process (Academic Year 2022-23 Onwards)	
Are You using	If yes, please give the details below:

ICT (LMS, E-Resources)?				
	Name		Total Numbers	
E-Resources				
Techniques and Platforms				
<b>Career Advancement and Contribution to College Corporate Life (2022-23 Onwards)</b>				
	Name of the Committee/ Centre/ Society/ Cell	Designation	From	To
Convenor/Member of Committees	Website Committee	Faculty Member	2023	2024
	Academic Affairs and Monitoring Committee	Faculty Member	2023	2024
	Center for Holistic Development Committee	Faculty Member	2023	2024
	Institution Innovation Cell	Faculty Member	2023	2024
	Training and Placement Cell	Faculty Member	2023	2024
	Election Grievance Redressal Committee	Faculty Member	Sept.2023	Sept.2023
	Media Committee	Faculty Member	Oct.2023	Oct.2023
	NIRF Committee	Faculty Member	2023	2024
	Paper Review Committee, Paper Review Committee, IT Support Committee (Co-Convenor) For the International Conference on International Business and Economics of Sapt Sindhu - A Historical Transformation and Global Impact	Faculty Member	Sept.2023	Sept.2023
Any Other Administrative Responsibility (Bursar, Coordinator, Superintendent etc.)				
<b>Areas of Interest/Specialisation</b>				
S.No.	Areas of Interest/ Specialisation			
1	Financial Management			
2	Marketing Management			
3	Human Resource Management			
<b>Subjects Taught</b>				
S.No.	Subject	S.No.	Subject	
1	Finance For Everyone	5	Digital Marketing	
2	Company Law	6	Management Principles and Applications	
3	Personal Finance	7	Business Organisation and Management	
4	Marketing For Beginners	8	Human Resource Management	
9	Business Statistics	11	Emotional Intelligence	

10	Human Resource Development								
<b>Publications: Citation Index in Scopus/Web of Science or Pub Med/ Indian Citation Index</b>									
Title of Paper	Name of the Author	Title of the Journal	Year of Publication	Citation Index	h-Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self-citations	Impact factor, if any	
Evaluating The Connection of Behavioral Biases and Investment Decisions of Equity Market Investors Using SEM Approach	Nidhi Jain;Bikrant Kesari	Tobacco Regulatory Science	2021		2	Maulana Azad National Institute of Technology	1	2	
Impact of Behavioral Biases in Financial Risk Tolerance Ability of Mutual Fund Investors	Nidhi Jain;Bikrant Kesari	Tobacco Regulatory Science	2021		2	Maulana Azad National Institute of Technology	2	2	
Sharing the Economic Torment due to COVID – 19 and Pertinent Behavioural Biases on Financial Risk Resilience Ability of Security Market Investors	Nidhi Jain;Bikrant Kesari	Psychology and Education Journal	2021		2	Maulana Azad National Institute of Technology			
PSYCHOLOGICAL BIAS AND FINANCIAL RISK TOLERANCE OF MUTUAL FUND INVESTORS	Nidhi Jain;Bikrant Kesari	Elementary Education Online	2020		2	Maulana Azad National Institute of Technology			

- A SYSTEMATIC LITERATURE REVIEW.								
An Empirical Analysis of Investor Behavioral Biases, Investment Risk Tolerance and Decision-Making	Nidhi Jain;Bikrant Kesari	GIS Businesses	2020		2	Maulana Azad National Institute of Technology	1	
Impact of Behavioral Biases on Financial Risk Tolerance of Investors and their Decisions Making	Nidhi Jain;Bikrant Kesari	Test Engineering and Management	2020		2	Maulana Azad National Institute of Technology	2	
EFFECT OF CONSERVATISM BIAS AND SELF-ATTRIBUTION BIAS ON FINANCIAL RISK TOLERANCE OF INVESTORS	Nidhi Jain;Bikrant Kesari	GAP GYAN	2019		2	Maulana Azad National Institute of Technology	6	

**Books and Chapters in Edited Volumes/Books published, and papers in National /International conference Proceeding per teacher during the Year**

Title of Book/Paper/ Book Chapter	Publisher	National/International	Year

**Conference/ Seminar/ Symposium/ Workshop/ Presentation**

Sr. No.	National/ International/state	Topic	Presentation/Attended /Resource Person	Date	Duration	
1	International	Cognitive Biases of Investors and Financial	Paper Presentation	July 2018	3 days	<i>Conferences</i>

		Risk Tolerance					
2	International	An Exposition into the Organizational and Administrative System of Sapt Sindhu	Paper Presentation	Sept.2023	3 days		
3	International	International Business and Economics of Sapt Sindhu	Paper Presentation	Sept.2023	3 days		
4	International	Business Transformation in the Digital Economy: Strategies, Challenges, and Implications	Paper Presentation	Dec.2023	3 days		
5	National	Effect of overconfidence bias on financial decision making of investors	Paper Presentation	Aug.2019	1 day		
6	National	Business Knowledge Management: A Comprehensive Exploration	Paper Presentation	Nov.2023	1 day		
1		Data Analysis through SPSS, VIT Bhopal		March 2023	3 days		
2		Theoretical and Practical perspective on Persuasive Communication , Maulana Azad National Institute of Technology		Jan.2020	3 days		
3		Life Skills, Health and Wellness, Maulana Azad National Institute of Technology		Nov.2019	3 days	<i>Works hops</i>	
4		Improvement in Scientific and Technical Writing Skills (ISTWS), Maulana Azad National Institute of Technology		Sept.2017	5 days		
<b>Research Projects/ Innovation Projects (Major Grants/Research Collaboration)</b>							
S.No.	Title of the Project		Funding Agency	Status/Output			
<b>Research Guidance (Ph. D./ M. Phil.)</b>							
			No. of Ph.D. Students		No. of M.Phil. Students		
Awarded							
Submitted							
Under Progress							
<b>Fellowships/Awards /Distinctions/Recognitions</b>							

Year of Award	Name of the Fellowship/Award/ Distinction/ Recognition	Designation	Name of the Academic Bodies /Association	International /National/ State
<b>Incentive to the teachers who receive recognition/awards</b>				
State		National		International
<b>Association with the Professional Bodies</b>				
	Name of the Organisation		Year	
Membership	Indian Commerce Association		2023	
Any Other				
<b>Development of E-Learning Delivery Process/Material</b>				
S.No.	Title of the Module		Recognized by/Submitted at/ Delivered at any government setup	
<b>Refresher/ Orientation Programme/ FDP / Other Specialised Courses</b>				
S.No.	Topic	Name of the Organiser	Place	Duration and Year
1	Faculty Induction/Orientation Programme	Ramanujan College, University of Delhi	<u>Delhi</u>	4 Weeks;2023
2	Refresher Course	Ramanujan College, University of Delhi	Delhi	2 Weeks ; 2023
3	FDP	Centre for Professional Development in Higher Education (UGC-MMTTC), University of Delhi	Delhi	10 Days; 2023

### Declaration

I do hereby solemnly declare that the information given and the statements made by me are correct and true to the best of my knowledge.

**Dr. Nidhi Jain**

**Signature with Full Name**