




SLC (University of Delhi) Shyam Lal College



NAAC A++

Faculty Profile

Title	Ms.	First Name	Priya	Last Name	Khanna	Photograph 
Designation	Assistant Professor					
Department	Commerce					
Address	C-73, Duggal Colony, Devli Road, Khanpur, New Delhi					
Email	priya.khanna@shyamlal.du.ac.in					
Web-Page						

Educational Qualification

Degree	Subject	University/ College/Institution	Year
B.Com. (H)	Commerce	Kamala Nehru College, University of Delhi	2015-18
M.Com.	Commerce	Shaheed Bhagat Singh College, University of Delhi	2018-20
B.Ed.	Commerce	Department of Education (C.I.E.), University of Delhi	2020-22

Experience

	Name of the University/College/ Institute/Organisation	Designation & Status (Permanent/Ad-hoc)	From	To	Effective time period
Teaching	Shyam Lal College	Assistant Professor (Permanent)	04-05-2023	Till date	
Research/ Corporate					
Consultancy					

Teaching-Learning Process (Academic Year 2022-23 Onwards)

Are You using ICT (LMS, E-Resources)?	If yes, please give the details below:				
	Name			Total Numbers	
E-Resources	Articles, Research papers			2	
Techniques and Platforms	Ms Powerpoint, Google Jamboard, Google forms, Google Classroom, Google meet			5	

Career Advancement and Contribution to College Corporate Life (2022-23 Onwards)

	Name of the Committee/ Centre/ Society/ Cell	Designation	From	To
Convenor/Member of	Fee Concession Committee	Member	2023	2024

Committees	(Commerce)			
	Fine Arts and Sculpture Committee (Non-Performing)	Member	2023	2024
	GE/SEC/AEC/VAC Committee	Member	25 Jan, 2024	Till date
Any Other Administrative Responsibility (Bursar, Coordinator, Superintendent etc.)	International Conference Organizing Committee	Conference Coordinator	24 Sept, 2023	26 Sept, 2023
	Seminar on Digital Marketing	Coordinator	31 Oct, 2023	
	FDP on Integrating Sustainability in Higher Education	Organizing Team Member	11 Dec, 2023	16 Dec, 2023
	Workshop on Smart Office Administration @3: Effective Leadership for Viksit Bharat	Organizing Team Member	10 Jan, 2024	11 Jan, 2024

Areas of Interest/Specialisation

S.No.	Areas of Interest/ Specialisation
1	Marketing

Subjects Taught

S.No.	Subject	S.No.	Subject
1	Human Resource Management	5	Emotional Intelligence
2	Advertising and Personal Selling	6	Sustainability Marketing
3	Fundamentals of Marketing		
4	Digital Marketing		

Publications: Citation Index in Scopus/Web of Science or Pub Med/ Indian Citation Index

Title of Paper	Name of the Author	Title of the Journal	Year of Publication	Citation Index	h-Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self-citations	Impact factor, if any

Books and Chapters in Edited Volumes/Books published, and papers in National /International conference Proceeding per teacher during the Year

Title of Book/Paper/ Book Chapter	Publisher	National/International	Year

Conference/ Seminar/ Symposium/ Workshop/ Presentation						
Sr. No.	National/ International/state	Topic	Presentation/Attende d /Resource Person	Date	Duration	
1	International Conference	International Business and Economics of Sapt Sindhu- A Historical Transformation and Global Impact	Attended	24-26 Sept, 2023	3 days	<i>Conferences</i>
2	International Conference	MESD	Attended	29-30 Nov, 2023	2 days	
1	National Workshop	Artificial Intelligence in Finance	Attended	10 May, 2023	1 day	<i>Workshops</i>
2	State Level Workshop	Financial Literacy: Needs, Challenges and Prospects	Attended	21 Nov, 2023	1 day	
Research Projects/ Innovation Projects (Major Grants/Research Collaboration)						
S.No.	Title of the Project		Funding Agency	Status/Output		
Research Guidance (Ph. D./ M. Phil.)						
			No. of Ph.D. Students	No. of M.Phil. Students		
Awarded						
Submitted						
Under Progress						
Fellowships/Awards /Distinctions/Recognitions						
Year of Award	Name of the Fellowship/Award/ Distinction/ Recognition	Designation	Name of the Academic Bodies /Association	International /National/ State		
Incentive to the teachers who receive recognition/awards						
State		National		International		
Association with the Professional Bodies						
			Name of the Organisation	Year		
Membership						

Any Other				
Development of E-Learning Delivery Process/Material				
S.No.	Title of the Module	Recognized by/Submitted at/ Delivered at any government setup		
Refresher/ Orientation Programme/ FDP / Other Specialised Courses				
S.No.	Topic	Name of the Organiser	Place	Duration and Year
1	Proactive Governance for Viksit Bharat@2047	Dept of Comm. and IQAC, SLC with Jamia Millia Islamia	Online	1 week, 2024

Declaration

I do hereby solemnly declare that the information given and the statements made by me are correct and true to the best of my knowledge.



Signature with Full Name