



SLC (University of Delhi) Shyam Lal College



NAAC A++

Faculty Profile

Title	Ms.	First Name	Priyanka	Last Name	Yadav	Photograph
Designation		Assistant Professor				
Department		Commerce				
Address		Shyam Lal College (M), University of Delhi Delhi				
Email		priyanka.yadav@shyamlal.du.ac.in				
Web-Page						
Educational Qualification						
Degree	Subject	University/ College/Institution			Year	
M.Phil.	Commerce	Department of Commerce, Delhi School of Economics, University of Delhi			2022	
M.Com	Commerce	Shri Ram College of Commerce, University of Delhi			2016	
B. Com (Hons.)	Commerce	Shri Ram College of Commerce, University of Delhi			2014	
Experience						
	Name of the University/College/Institute/Organisation	Designation & Status (Permanent/Ad-hoc)	From	To	Effective time period	
Teaching	Shyam Lal College (M), University of Delhi	Permanent	May, 2023	Till Date	11 Months	
	Dyal Singh College (M), University of Delhi	Ad- hoc	Aug 2017	May, 2023	5 Years 8 Months	
Research/Corporate						
Consultancy						
Teaching-Learning Process (Academic Year 2022-23 Onwards)						
Are You using ICT (LMS, E-Resources)?	If yes, please give the details below:					
	Name			Total Numbers		
E-Resources	E-books, ppts, Case Studies, Videos			4		
Techniques and Platforms	Google Classroom, Google Meet, Gmail, MS Teams, Zoom, Whats app, etc.			6		
Career Advancement and Contribution to College Corporate Life (2022-23 Onwards)						
	Name of the Committee/ Centre/ Society/ Cell	Designation	From	To		
Convenor/ Member of Committees	Website Committee	Convenor	2023	2024		
	Prospectus Committee	Member	2023	2024		
	Annual Report Committee	Member	2023	2024		

	Institution's Innovation Council (IIC)	Member	2023	2024
	Saraswati IKS Centre	Member	2023	2024
	National Workshop on "Introduction to Saral Manak Sanskrit" सरलमानकसंस्कृतस्य परिचय: organized by Saraswati IKS Centre & IQAC, Shyam Lal College, University of Delhi in collaboration with Bharatiya Bhasha Samiti	Member, Organising Committee	22nd March 2024	-
	<i>Inauguration of Start-Up Ideas</i> on the occasion of National Start-Up Day organised by the Institution's Innovation Council, Shyam Lal College, University of Delhi	Faculty Coordinator	16 th January 2024	-
	<i>Panchatantra ki Kissa Kahani</i> organised by Saraswati IKS Centre, Shyam Lal College, University of Delhi	Member, Organising Committee	23 rd November 2023	-
	Book Exhibition/Fair organised by Shyam Lal College Library in collaboration with IQAC & Saraswati IKS Centre	Member, Organising Committee	31 st October 2023	-
	Inaugural Student-Faculty Summit on Manipur: Geopolitical Crisis organised by Vimarsh, The Reading Club, Saraswati IKS Centre, Shyam Lal College, University of Delhi	Member, Organising Committee	16 th October, 2023	-
	International Conference on "International Business and Economics of Sapt-Sindhu- A Historical Transformation and Global Impact" organised by the Department of Commerce, Saraswati IKS Centre and IQAC, Shyam Lal College, University of Delhi in collaboration with ICHR	Co-Convenor of the Report Writing Committee	24 th September 2023	26 th Sept 2023
	Commemorate Azadi ka Amrit Mahotsav (76 th Year of Independence) organised by Shyam Lal College, University of Delhi	Member of the Organising Committee	9 th August 2023	15 th August 2023
	Admission Helpdesk Committee	Member	2022	2023
	Student Feedback Committee	Member	2021	2023
Any Other Administrative Responsibility (Bursar, Coordinator, Superintendent etc.)				
Areas of Interest/Specialisation				
S.No.	Areas of Interest/ Specialisation			
1	Organizational Behaviour and Development			

2	Finance								
Subjects Taught									
S.No.	Subject				S.No.	Subject			
1	Organizational Behaviour				5	Human Resource Management			
2	Business Mathematics				6	Business Organisation and Management			
3	Business Statistics				7	Principles of Marketing			
4	International Business				8	Entrepreneurship			
Publications: Citation Index in Scopus/Web of Science or Pub Med/ Indian Citation Index									
Title of Paper	Name of the Author	Title of the Journal	Year of Publication	Citation Index	h-Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self-citations	Impact factor, if any	
Cahoots: An Impact Study of Mergers and Acquisitions in Indian Manufacturing Sector	Priyanka Yadav	Jamshedpur Research Review	2022			Dyal Singh College (M), University of Delhi			
Books and Chapters in Edited Volumes/Books published, and papers in National /International conference Proceeding per teacher during the Year									
Title of Book/Paper/ Book Chapter		Publisher			National/International		Year		
Conference/ Seminar/ Symposium/ Workshop/ Presentation									
Sr. No.	National/ International/state	Topic			Presentation /Attended /Resource Person	Date	Duration		
1	National	01 st National Conference on Transformation in Business, Management & Entrepreneurship			Attended	2019	01 Day	Conferences	
2	National	7th National Conference on Technology and Innovations: Changing the Face of Business			Attended	31 st January, 2020	01 Day		
3	National	Sustainable Development and Business			Paper Presentation	18 th August, 2020	01 Day		

4	International	Emerging Business Models: The New Normal Phenomenon	Attended	06 th September, 2021	01 Day		
5	National	Sustainable Development Goals NCSDG 2022	Attended	09 th September, 2022	01 Day		
6	International	Revisiting Business and Corporate Governance	Paper Presentation	10-11 September, 2022	02 Days		
7	International	International Business and Economics of Sapt-Sindhu- A Historical Transformation and Global Impact	Attended	24-26 September 2023	03 Days		
8	National	Teachers Summit on “NEP 2020: Role of a Teacher”	Attended	4 th November 2023	01 Day		
9	International	6th International Conference of Multinational Enterprise and Sustainable Development (MESD'23) Association	Attended	November 29-30, 2023	02 Days		
1	National	Tax Your Brain	Attended	06 th September, 2017	01 Day		Workshops
2	National	Digital Marketing	Attended	01 st November, 2017	01 Day		
3	National	Team Building & Interpersonal Relations	Attended	19 th January, 2019	01 Day		
4	National	How to make Research Better & Matter too	Attended	18 th May, 2020	01 Day		
5	National	Time Series and Panel Data Analysis	Attended	18 th & 19 th August, 2020	02 Days		
6	National	Systematic Review & Meta-Analysis	Attended	19 th & 20 th December, 2020	02 Days		
7	National	Webinar on ‘A change in narrative from profit to purpose’	Attended	30 th July, 2021	01 Day		
8	National	Webinar on ‘Consumer Protection in India Emerging Dynamics’	Attended	06 th August, 2021	01 Day		
9	National	Webinar on ‘Social Engineering & Digital Intelligence’	Attended	09 th October, 2021	01 Day		
10	National	Online course on “Ethical Hacking for Beginners” by SkillUp by Simplilearn	Attended	22 nd September 2022	01 Day		
11	National	Curriculum Enrichment and Pedagogies titled “Application of Business Mathematics using Spreadsheet”	Attended	31 st August 2023	01 Day		
12	State	Financial Literacy: Need, Challenges & Prospects	Attended	21 st November 2023	01 Day		
13	National	Inaugural Ceremony of Faculty Induction Programme "NEP 2020: Pedagogical Imperatives of Higher Education"	Attended	1 st December 2023	01 Day		
Research Projects/ Innovation Projects (Major Grants/Research Collaboration)							
S.No.	Title of the Project		Funding Agency		Status/Output		

Research Guidance (Ph. D./ M. Phil.)				
	No. of Ph.D. Students		No. of M.Phil. Students	
Awarded				
Submitted				
Under Progress				
Fellowships/Awards /Distinctions/Recognitions				
Year of Award	Name of the Fellowship/Award/ Distinction/ Recognition	Designation	Name of the Academic Bodies /Association	International /National/ State
2022	Awarded II nd position for the Best Paper	Assistant Professor	Global Research Foundation for Corporate Governance	International
Incentive to the teachers who receive recognition/awards				
State	National		International	
Association with the Professional Bodies				
	Name of the Organisation			Year
Membership	Lifetime Membership of the Indian Accounting Association (IAA), NCR			2018
Any Other	Lifetime Membership of the Indian Commerce Association (ICA)			2022
Development of E-Learning Delivery Process/Material				
S.No.	Title of the Module		Recognized by/Submitted at/ Delivered at any government setup	
Refresher/ Orientation Programme/ FDP / Other Specialised Courses				
S.No.	Topic	Name of the Organiser	Place	Duration and Year
1	Practical Labs in Financial Management	Deen Dayal Upadhyaya College, University of Delhi in Collaboration with Indian Accounting Association, Delhi Chapter	Delhi	01 Day (2017)
2	Research Methodology	Department of Commerce, Dyal Singh College (M), University of Delhi	Delhi	01 Day (2018)
3	Advanced MS Excel	Department of Commerce, Dyal Singh College (M), University of Delhi	Delhi	01 Day (2018)
4	Business Research Methods	Sri Venkateshwara College, University of Delhi in collaboration with Teaching Learning Centre (TLC), Ramanujan College, Department of Commerce,	Delhi	07 Days (2019)

		Delhi School of Economics, University of Delhi		
5	ARPIT Course for Career Advancement Scheme	Shri Ram College of Commerce, University of Delhi	Online	16 Weeks (2020)
6	Managing Online Classes and Co-Creating MOOCs	SGTB Khalsa College, University of Delhi	Online	01 Day (2020)
7	E-Content Development Methodology: Four Quadrant Model, OERs and Copyright Issues	SGTB Khalsa College, University of Delhi	Online	01 Day (2020)
8	Challenges and Opportunities before Indian Higher Education due to COVID-19	SGTB Khalsa College, University of Delhi	Online	01 Day (2020)
9	Corona Pandemic and Economic Challenges in India	SGTB Khalsa College, University of Delhi	Online	01 Day (2020)
10	Challenges and Opportunities in Higher Education in India for the 21st Century	SGTB Khalsa College, University of Delhi	Online	01 Day (2020)
11	Teaching During and Post COVID Times	SGTB Khalsa College, University of Delhi	Online	01 Day (2020)
12	Data Analysis for Research in Social Science	Ramanujan College, University of Delhi	Online	14 Days (2020)
13	Research Methodology	Dyal Singh College (M), University of Delhi	Online	01 Week (2020)
14	Qualitative Data Analysis	Ramanujan College, University of Delhi	Online	01 Week (2020)
15	MS Excel	Ramanujan College, University of Delhi	Online	06 Days (2021)
16	Research Designs and Advanced Data Analysis	Koach Scholar	Online	04 Days (26 June to 29 June, 2021)
17	Advanced Time Series & Panel Data Analysis	JIMS, Vasant Kunj, New Delhi	Online	06 Days (2021)
18	Course on “Excel Dashboard for Beginners”	SkillUp by Simplilearn	Online	24 th April 2022
19	Python: Essentials, Programming and Analytics & Business Intelligence and Data Visualization	SGTB Khalsa College, University of Delhi	Online	15 Days (2022)
20	Successfully completed a Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education”	Teaching Learning Centre Ramanujan College, University of Delhi in collaboration with Army Institute of Education (AIE) Affiliated to Guru Gobind Singh Indraprastha University, Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National	Online	4-Week (23 May – 21 June, 2023)

		Mission On Teachers and Teaching		
21	Completed an online two-week REFRESHER COURSE in “COMMERCE”	Teaching Learning Centre and Department of Commerce Ramanujan College, University of Delhi in collaboration with SST College of Arts and Commerce, Ulhasnagar, Maharashtra under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	Online	15 Days (31 July - 14 August, 2023)
22	Faculty Development Programme on “Integrating Sustainability in Higher Education”	Department of Commerce & IQAC, Shyam Lal College, University of Delhi in collaboration with Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College, University of Delhi	Online	One Week (11-16 December, 2023)
23	Completed the NEP 2020 Orientation & Sensitization Programme under the Malaviya Mission Teacher Training Programme (MM-TTP) of the University Grants Commission (UGC).	Organized by the Centre for Professional Development in Higher Education (UGC-MMTTC), University of Delhi	Online	10 Days (2nd January 2024 – 11th January 2024)

Declaration

I do hereby solemnly declare that the information given and the statements made by me are correct and true to the best of my knowledge.

Priyanka Yadav

Signature with Full Name