



SLC (University of Delhi) Shyam Lal College



NAAC A++

Faculty Profile

Title	Dr.	First Name	Anant Kumar	Last Name	Upadhyay	Photograph
Designation		Assistant Professor				
Department		Commerce				
Address		F-34, Dilshad Colony, Near Dilshad Garden, Delhi-110095				
Email		anant.kumar@shyamlal.du.ac.in				
Web-Page						

Educational Qualification

Degree	Subject	University/ College/Institution	Year
B. Com	Accounting & Taxation	University of Allahabad, Prayagraj	2013
M.Com	Accounting & Taxation	Dr. Ram Manohar Lohia, Avadh University, Ayodhya, U.P.	2015
D.Phil.	Marketing Management	University of Allahabad, Prayagraj	2022

Experience

	Name of the University/College/ Institute/Organisation	Designation & Status (Permanent/Ad-hoc)	From	To	Effective time period
Teaching	Shyam Lal College	Assistant Professor	06-05-2023	Present	
Research/ Corporate					
Consultancy					

Teaching-Learning Process (Academic Year 2022-23 Onwards)

Are You using ICT (LMS, E-Resources)?	If yes, please give the details below:				
	Name			Total Numbers	
E-Resources					
Techniques and Platforms					

Career Advancement and Contribution to College Corporate Life (2022-23 Onwards)

	Name of the Committee/ Centre/ Society/ Cell	Designation	From	To
Convenor/Member of Committees	Unnat Bharat Abhiyan (UBA)	Member	2023	Present
	Garden Committee	Special Invitee	2023	Present
	NSS	Member	2023	Present

	Website Committee	Member	2023	Present
	WDC	Member	2023	Present
Any Other Administrative Responsibility (Bursar, Coordinator, Superintendent etc.)				

Areas of Interest/Specialisation

S. No.	Areas of Interest/ Specialisation
1	Financial Accounting, Management Accounting
2	Taxation & Business Statistics
3	Marketing Management

Subjects Taught

S. No.	Subject	S. No.	Subject
1.	Corporate Accounting	2.	Business Statistics
3.	Goods and Services Tax (GST)	4.	Financial Literacy

Publications: Citation Index in Scopus/Web of Science or Pub Med/ Indian Citation Index

Title of Paper	Name of the Author	Title of the Journal	Year of Publication	Citation Index	h-Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self-citations	Impact factor, if any
Impact of Indian Economic Reforms on Poverty and Unemployment	Anant Kumar Upadhyay, Dr. Sarita Maxwell	International Journal of Research and Analytical Review	2019					
Attaining Sustainable Development through Green Marketing: A Covid19 Pandemic Outlook	Anant Kumar Upadhyay, Dr. Sarita Maxwell	Sodh Sarita	2022					

Books and Chapters in Edited Volumes/Books published, and papers in National /International conference Proceeding per teacher during the Year

Title of Book/Paper/ Book Chapter	Publisher	National/International	Year
Chapter 1. Customers'	Bharti Publications, New	National	2016

Psychology with respect to E-Commerce in India	Delhi		
Chapter 2. Green Finance in India - Challenges and Opportunities	ALL Clear Publisher (ACP), New Delhi	National	2017

Conference/ Seminar/ Symposium/ Workshop/ Presentation

Sr. No.	National/ International/state	Topic	Presentation/Attended /Resource Person	Date	Duration	
						<i>Conferences</i>
1	National Workshop	Data Analysis Using Excel and SPSS	Attended	26-12-2017	7 Days	<i>Workshops</i>
2	National Workshop	One Week Workshop on Research Methodology (RM)	Attended	22-04-2019	1 Week	

Research Projects/ Innovation Projects (Major Grants/Research Collaboration)

S. No.	Title of the Project	Funding Agency	Status/Output

Research Guidance (Ph. D./ M. Phil.)

	No. of Ph.D. Students	No. of M.Phil. Students
Awarded		
Submitted		
Under Progress		

Fellowships/Awards /Distinctions/Recognitions

Year of Award	Name of the Fellowship/Award/ Distinction/ Recognition	Designation	Name of the Academic Bodies /Association	International /National/ State

Incentive to the teachers who receive recognition/awards

State	National	International

Association with the Professional Bodies

	Name of the Organisation	Year
Membership		
Any Other		

Development of E-Learning Delivery Process/Material

S. No.	Title of the Module	Recognized by/Submitted at/

			Delivered at any government setup	
Refresher/ Orientation Programme/ FDP / Other Specialised Courses				
S. No.	Topic	Name of the Organiser	Place	Duration and Year
1.	Online Induction Programme	Ramanujan College, University of Delhi	Delhi	One Month, 2024

Declaration

I do hereby solemnly declare that the information given and the statements made by me are correct and true to the best of my knowledge.

Dr. Anant Kumar Upadhyay

Signature with Full Name