

Mr. Rohit Shah

Research Papers:

1. “E-Marketing: Emerging tactics of Marketing in India”(2016)
International journal of research in education (**World cat, google scholar**)

Link to article/paper/abstract of the article:

<http://www.raijmr.com/ijre/ijre-vol-5-issue-5-aug-sept-2016/>

2. “Impact of Demonetisation over Unorganised”(2016)
Golden Research Thoughts (**Directory Of Research Journal Indexing**)
3. “GST: Impact on Centre State Financial Relations and Indian economy”(2016)
Indian Streams Research Journal (**Directory Of Research Journal Indexing**)
4. “Microfinance Industry Penetration in India: A State- wise Analysis in Context of Micro credit”(2017)
International Journal of Management and social sciences
5. “Budget India 2017: What is new for youth?”(2017)
*Indian Streams Research Journal*7(4):1-5. (**Directory Of Research Journal Indexing**)

Link to article/paper/abstract of the article:

<http://oldisrj.lbp.world/Article.aspx?ArticleID=9730>

6. “Ethical Celebrities Endorsement”(2017)
Contemporary Research in India