Enactus SLC

Stall at Dilli Haat, INA

18th Oct to 20th Oct'19

Sales are the best staging possible for in-person interaction with customers as well as for receiving fedback. Thus, the best alternative to sell our products is through stalls. We were able to sell around 700 units of products. Enactus SLC took an opportunity to set up stalls in the following places and spread awareness of a reasonable cause.

• A three-day stall at Delhi Haat, INA, was organized by our team from 18th-20th October 2019 to sell the products made by our beneficiaries under project prayojya. The stall added enormously to the revenue of the project.

• Another two-day stall in an event held at Shyam Lal College was a significant venture to outreach our products and its purpose. The stalls organized at both places helped us gain profit and spread awareness about environment-friendly alternatives and brought a ray of hope a smile among our beneficiaries. 15 Team Members attended the event.



