



SLC (University of Delhi)
Shyam Lal College

**Department of Commerce,
Saraswati IKS Centre & IQAC**

in collaboration with

ICHR & ICPR

organize

International Conference

on

**INTERNATIONAL BUSINESS AND ECONOMICS
OF SAPT SINDHU - A HISTORICAL
TRANSFORMATION AND GLOBAL IMPACT**

September 24 - 26, 2023



Shyam Lal College

G.T. Road, Shahdara, New Delhi- 110032

INTRODUCTION

Shyam Lal College (SLC), University of Delhi, ICHR and ICPR is jointly organizing the International Conference, 2023 from 24th to 26th, September. The conference aims to acquaint the attendees and stakeholders with the evolution, transition, and current trends in the area of Business and Finance in the Sapt Sindhu Region and their concurrent impact on the economy of India in the era of globalization. With this objective, we are going to invite policy makers, think- tank specialists, corporate leaders, academic researchers, and doctoral scholars to come together and share their thoughts to take the legacy of Bhartiya Gyan Parampara forward.

THEMES AND TRACKS

The suggested themes are indicative only and the contributors are encouraged to build up their work around the broad spectrum of issues related to the topic.

- Ancient Trade Routes and Economic Networks
- Agriculture and Irrigation Innovations
- Urban Planning and Infrastructure Development
- Art, Crafts and International Trade
- Governance and International Economic Systems
- Technology and Innovation
- Cross-Border Cultural Exchanges and Transnational Trade
- Sustainable Resource Management
- Economic Resilience and Adaptability
- Legacy and Lessons Learned
- Involvement in Tourism via medical tourism, religious tourism, and personal tourism
- Involvement in Collaborative Entertainment

SUBMISSION GUIDELINES

- Title Page: Title, Author(s), Affiliation, Contact Details
- Word Limit: 800-1000 words for extended abstract and 3000-5000 words for full paper
- Line Spacing: 1.5
- Font Style: Times New Roman
- Font Size: 12 for content, 12 for sub headings (bold and capital) and 14 for heading (bold and capital)
- Margin: 1 inch on all four sides
- Keywords: 3-5
- All papers must be submitted in .doc/.docx format
- All references and bibliography should be given in APA style
- Papers will be accepted in English, Hindi and Sanskrit

PUBLICATION OPPORTUNITIES

JOURNAL:

The conference provides the publication opportunity to selected papers in the peer reviewed, UGC CARE listed journals. Publication process is going to be as per the selected journal guidelines. Interested author(s) must submit the full manuscript for publication opportunity.

BOOK OF ABSTRACTS:

The edited collection of abstracts from the conference will get published in an edited book of abstracts with ISBN.

WHO SHOULD ATTEND

- Industry Professionals
- Faculty
- Research Scholar
- Students (UG/PG)



SAPT SINDHU OR SEVEN RIVERS OF RIG VEDIC ERA

REGISTRATION & PAYMENT DETAILS

Registration will be via registration link/ QR code. Registration is necessary even though no paper is submitted. All authors must register for the paper's inclusion in the conference proceedings in the book of abstracts. The Conference Fee includes a Conference kit, Conference Lunch, Tea and Refreshments.

REGISTRATION LINK: <https://forms.gle/dqsTXTgg81CFv1NN8>

BANK NAME: Central Bank of India

NAME OF ACCOUNT: Shyam Lal College Conference and Seminars Account

ACCOUNT NO. : 3731428412 **IFSC CODE:** CBIN0283941



Scan to Register

REGISTRATION FEES

CATEGORY	FEE (INR)
Industry Professionals	1,500/-
Faculty	1,000/-
Research Scholars/Students (UG/PG)	500/-

Note: Registration Fees does not include TA and/or accommodation reimbursement.

IMPORTANT DATES

- **LAST DATE OF ABSTRACT SUBMISSION**
September 13, 2023
- **COMMUNICATION OF ACCEPTANCE**
September 17, 2023
- **LAST DATE OF FULL PAPER SUBMISSION**
September 20, 2023
- **REGISTRATION PERIOD**
Till September 22, 2023
- **CONFERENCE DATES**
24-26 September, 2023

Submit Abstract and Full Paper at: commerceconference@shyamlal.du.ac.in

Organizing Committee

CONFERENCE PATRONS

Smt. Savita Gupta (Chairperson, Governing Body)

Prof. Rabi Narayan Kar (Principal)

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Shyam Lal College

Website: www.slc.du.ac.in

LinkedIn: <https://www.linkedin.com/company/shyam-lal-college-m/>

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