









# **SLC** (University of Delhi) Shyam Lal College

Department of Commerce, Saraswati IKS Centre & IQAC

> in collaboration with ICHR & ICPR

> > organize

# **International Conference**

on

INTERNATIONAL BUSINESS AND ECONOMICS OF SAPT SINDHU - A HISTORICAL TRANSFORMATION AND GLOBAL IMPACT

# September 24 - 26, 2023



Shyam Lal College G.T. Road, Shahdara, New Delhi- 110032

#### INTRODUCTION

Shyam Lal College (SLC), University of Delhi, ICHR and ICPR is jointly organizing the International Conference, 2023 from 24th to 26th, September. The conference aims to acquaint the attendees and stakeholders with the evolution, transition, and current trends in the area of Business and Finance in the Sapt Sindhu Region and their concurrent impact on the economy of India in the era of globalization. With this objective, we are going to invite policy makers, think- tank specialists, corporate leaders, academic researchers, and doctoral scholars to come together and share their thoughts to take the legacy of Bhartiya Gyan Parampara forward.

#### **THEMES AND TRACKS**

The suggested themes are indicative only and the contributors are encouraged to build up their work around the broad spectrum of issues related to the topic.

- Ancient Trade Routes and Economic Networks
- Agriculture and Irrigation Innovations
- Urban Planning and Infrastructure
  Development
- Art, Crafts and International Trade
- Governance and International Economic
  Systems
- Technology and Innovation
- Cross-Border Cultural Exchanges and Transnational Trade
- Sustainable Resource Management
- Economic Resilience and Adaptability
- Legacy and Lessons Learned
- Involvement in Tourism via medical tourism, religious tourism, and personal tourism
- Involvement in Collaborative Entertainment

#### **SUBMISSION GUIDELINES**

- Title Page: Title, Author(s), Affiliation, Contact Details
- Word Limit: 800-1000 words for extended abstract and 3000-5000 words for full paper
- Line Spacing: 1.5
- Font Style: Times New Roman
- Font Size: 12 for content, 12 for sub headings (bold and capital) and 14 for heading (bold and capital)
- Margin: 1 inch on all four sides
- Keywords: 3-5
- All papers must be submitted in .doc/.docx format
- All references and bibliography should be given in APA style
- Papers will be accepted in English, Hindi and Sanskrit

### **PUBLICATION OPPORTUNITIES**

#### **JOURNAL**:

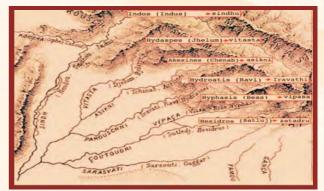
The conference provides the publication opportunity to selected papers in the peer reviewed, UGC CARE listed journals. Publication process is going to be as per the selected journal guidelines. Interested author(s) must submit the full manuscript for publication opportunity.

#### **BOOK OF ABSTRACTS:**

The edited collection of abstracts from the conference will get published in an edited book of abstracts with ISBN.

#### WHO SHOULD ATTEND

- Industry Professionals
- Faculty
- Research Scholar
- Students (UG/PG)



SAPT SINDHU OR SEVEN RIVERS OF RIG VEDIC ERA

### **REGISTRATION & PAYMENT DETAILS**

Registration will be via registration link/ QR code. Registration is necessary even though no paper is submitted. All authors must register for the paper's inclusion in the conference proceedings in the book of abstracts. The Conference Fee includes a Conference kit, Conference Lunch, Tea and Refreshments.

**REGISTRATION LINK:** <u>https://forms.gle/dqsTXTgg81CFv1NN8</u> BANK NAME: Central Bank of India



NAME OF ACCOUNT: Shyam Lal College Conference and Seminars AccountScan to RegisterACCOUNT NO. : 3731428412IFSC CODE: CBIN0283941

### **REGISTRATION FEES**

CATEGORY	FEE (INR)
Industry Professionals	1,500/-
Faculty	1,000/-
Research Scholars/Students (UG/PG)	500/-

Note: Registration Fees does not include TA and/or accommodation reimbursement.

#### **IMPORTANT DATES**

- LAST DATE OF ABSTRACT SUBMISSION September 13, 2023
- COMMUNICATION OF ACCEPTANCE September 17, 2023
- LAST DATE OF FULL PAPER SUBMISSION
  September 20, 2023
- REGISTRATION PERIOD Till September 22, 2023
- CONFERENCE DATES
  24-26 September, 2023

## Submit Abstract and Full Paper at: commerceconference@shyamlal.du.ac.in

## **Organizing Committee**

#### **CONFERENCE PATRONS**

#### Smt. Savita Gupta (Chairperson, Governing Body)

Prof. Rabi Narayan Kar (Principal)

#### **CONFERENCE ORGANIZING COMMITTEE**

Prof. Ruchika Ramakrishnan (Director) Dr. Mukta Rohatgi (Convenor) Dr. Megha Jain (Co-Convenor) Dr. Romasa Shukla (Secretary)

## IQAC & IKS

Prof. Kusha Tiwari (Director)

#### **CONFERENCE COORDINATORS**

Dr. Varun Bhandari Mr. Manish Kumar Dr. Anurag Maurya Ms. Priya Khanna Dr. Himanshi Kalra Ms. Sonia Mudel Dr. Amanpreet Kaur Dr. Diksha Khera

#### Shyam Lal College

Website: www.slc.du.ac.in LinkedIn: https://www.linkedin.com/company/shyam-lal-college-m/ For queries: commerceconference@shyamlal.du.ac.in Disclaimer: The information given on the website will be final and valid