

ECO-CLUB, SAP & UBA

Organised

AWARENESS DRIVE

In celebration of the 76th Independence Day and in honor of Azadi Ka Amrit Mahotsav, a significant initiative was undertaken by the collaborative efforts of the Eco-Club (the_last_leaf), SAP, and UBA. Named the "Awareness Drive on # Save Soil," this endeavor aimed to elevate awareness regarding the critical importance of soil conservation and sustainable land management. The central focus of the event was to shed light on the essential role that soil plays in maintaining ecological equilibrium and boosting agricultural productivity.

During this campaign, students enthusiastically participated in distributing stickers featuring the "Meri Maati Mera Desh" logo for various vehicles including rickshaws, cars, and autos. This distribution activity occurred outside the campus on August 12th and 13th, while on August 14th, it expanded within the campus, involving both faculty members and non-teaching staff. This joint endeavor exemplified a genuine dedication to raising awareness about environmental consciousness and encouraging active involvement in nurturing a more sustainable ecosystem.











