

## **Entrepreneurship Cell Project SWABHIMAN**

The student team of E-Cell has always been pioneer in identifying the problems in the society and chalking a way out to solve them. One of the major issues faced by the society even today is the lack of proper hygiene and sanitation. Even today, a lot of women in the rural set-up are forced to use rags and other means during their monthly cycle. This not only affects their physical health but also has a drastic effect on their self-respect or dignity or in other words, their SWABHIMAN!

Realizing the need to deal with the issue on urgent basis, a team comprising of 30 members initiated project SWABHIMAN. The objective of the project was to ensure easy availability of sanitary pads by installing Sanitary Napkin Vending machines. The project also aimed at spreading awareness about the side effects of using rags and other waste clothes. The project was presented at various platforms and was very well received.