



INTERNATIONAL CONFERENCE

Report (April 17-18, 2023)

Shyam Lal College has again been an academic platform to highlight the prominence of sustainable business practices and how businesses can integrate Bhartiya values to achieve sustainable economic growth. The discussions stage-showed on several aspects of sustainability, including ethical practices, social inclusivity, and environmental conservation.

Overall, the conference was a much-needed step towards creating awareness about sustainable business practices and promoting Bhartiya ethos and values. The participation of 186 academicians including enthusiast students, research scholars, and experts from different fields made it more diverse and richer in ideas. The conference concluded with a note of gratitude for the participants, speakers, and organizers, hoping to promote sustainable practices in businesses for a better future.

The poster features logos for Shyam Lal College, CSD, ICSSR, G20, and 75th Anniversary. The text reads: 'SLC (University of Delhi) SHYAM LAL COLLEGE Department of Commerce, CSD & IQAC in collaboration with ICSSR organize International Conference BHARTIYA BUSINESS PRACTICES: A ROADMAP TO FUTURE SUSTAINABILITY 17-18 April, 2023 Venue: Shyam Lal College, India'.

Distinguished Guests

Prof. Sorsa Kaisa Turku University of Applied Sciences, Finland	Prof. Balamram Pani Dean of Colleges, University of Delhi	Prof. Keijo Varis Turku University of Applied Sciences, Finland
Prof. Munim K Barai Ritsumeikan Asia Pacific University, Japan	Prof. Dhananjay Singh Member-Secretary, ICSSR	Prof. Ari Lindeman South-Eastern Finland University of Applied Sciences, Finland

Eminent Speakers

Prof. Anil Kumar Swain Professor, Utkal University	Prof. V. K. Kaul Department of Finance and Business Economics University of Delhi	Prof. Amitabh Gupta Department of Finance & Business Economics University of Delhi
Sh. Rajeev K. Saxena Director, Mazars, India	Prof Sidharth Mishra VIPS, Delhi	Prof. S.S. Khanka School of Management & Entrepreneurship Delhi Technological University

& many more

Prof. Kavita Arora Convener	Dr. Mukta Rohatgi Director	Prof. Kusha Tiwari IQAC Director
Smt. Savita Gupta Chairperson, Governing Body	Prof. Rabi Narayan Kar Principal	



The two day international conference on Bharatiya Business Practices: A Roadmap to Future Sustainability was a very successful one with the constant support of our Principal, Prof. Rabi Narayan Kar. Prof. Kavita Arora welcomed all the delegates and participants to the valedictory session. She thanked the whole Commerce Department, CSD and IQAC team for managing the session very well. It has been really overwhelming that the two days of International conference with one Workshop, two Plenary Sessions, nine Concurrent Sessions along with Inaugural address and Valedictory session have been successfully accomplished.

The eminent experts from academia and industries both shared their views on philosophical, cultural as well as spiritual identity of Indian value system and their relevance in business practices. The College has felt the pride to have the deliberations from galaxy of speakers across the globe :CS Manish Gupta (President, ICSI), Prof. Kaisa Sorsa, Prof. Keijo Varis, Prof. Ari Lindeman, (Finland), Prof. Munim K. Barai(Japan), Prof. Dhananjay Singh, (ICSSR), Sh. Rajeev K. Saxena (Director, Mazars), Prof. Anil Kumar Swain, (Utkal University), Prof. S.S. Khanka (Delhi Technological University), Prof. Amitabh Gupta, (Department of Finance & Business Economics, University of Delhi), Prof. Lokesh Jindal (ABVSME, JNU).

The Conference has featured inspiring talks by sustainable development experts and academicians that complement the theme of the conference. It has offered an opportunity for academicians and researchers to present and discuss their recent scholarly work, and discover new and interesting developments in this field.

The outcome of the conference was very profitable and rewarding. Response of participants during the conference has been admirable. During the inaugural session several enriching topics such as Strategic thinking, Responsible Business Practices in Finland, India's Recent Development and key achievements were discussed that have enriched the participants.

During the two plenary sessions, subject matter such as Bharatiya Business Practices: Meeting the Challenges of Sustainability and Relevance of Bharatiya Business Practices in Contemporary Times has been discussed which was like a stock of knowledge for all the participants.

During the second day of the conference, a workshop on Bharatiya Business Practices: Reconnecting Past with Present was organised.



A total of 68 papers were received for paper presentation out of which 44 papers were selected for presentation. The themes of these papers ranging from areas related to our ancient practices such as fusion of vedic mathematics in commerce, Shrimad Bhagvad Gita and Ramayana for Managers in successfully running an enterprises, Indus: India and Innovations, Ayushman Bharat etc. to Modern Business Principles such as Socially Responsible Investing, Plastic Waste Management, Solar Photovoltaics in Urban Residential Buildings, Nanotechnology / Nanomaterial, Green Finance, etc. The Conference discussions reinforced that recent global and domestic initiatives, however, have made sustainable development and self-sufficiency critical for India's economic growth. Further, in the year of G-20 Presidency, India aspires the world to observe Life (Lifestyle for Environment) which is a behaviour-based movement that draws from our India's rich, ancient sustainable traditions to convince consumers, and in-turn markets, to adopt environmentally conscious practices.

The vote of thanks was proposed by Prof. Kavita Arora. She was thankful to Prof. Rabi Narayan Kar, Principal and Prof. Kusha Tiwari, Director IQAC for all the guidance, administrative and resource support. She also thanked the sponsors of the event ICSSR and Central Bank of India whose financial support made it possible to hold this intellectual extravaganza. She extended special thanks to Dr. Mukta Rohatgi, Director of the Conference and organising committee convenors Prof. Ruchika Ramakrishnan, Dr. Mast Ram, Dr. Vinod Kumar, Dr. Pawan Kumar Adewa and Dr. Jasvir Singh for their whole-hearted cooperation and contribution. The participants appreciated the entire conference claiming it to be an interactive one. They were indeed grateful to the organisers who have raised awareness among the participants. The Conference was a success and served as a platform to promote sustainable business models and create awareness about their importance. The outcomes of the Conference have the potential to create a positive pragmatic impact on the Indian business industry, and hope to see more progress towards sustainability in the future.



















Commblaze Student Teams (2022-23)



CSD Student Team (2022-23)

