



# SLC (University of Delhi) Shyam Lal College

**NIRF, NAAC ACCREDITED  
UNDER DBT STAR COLLEGE PROGRAMME**



**CENTRE FOR INDUSTRY INTERACTION (CII)**

**ACADEMIC SESSION 2020-2021**

**Interactive Session Report**

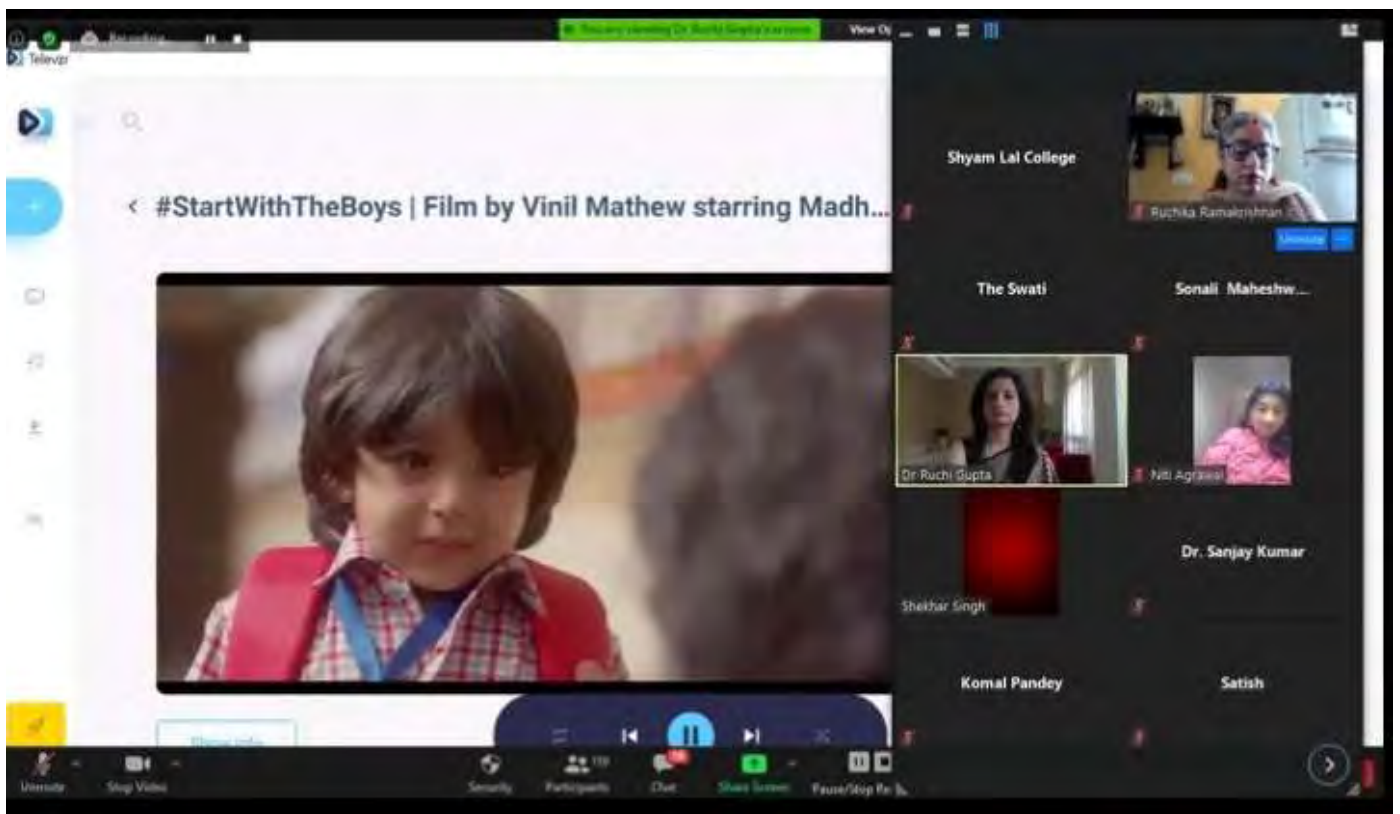
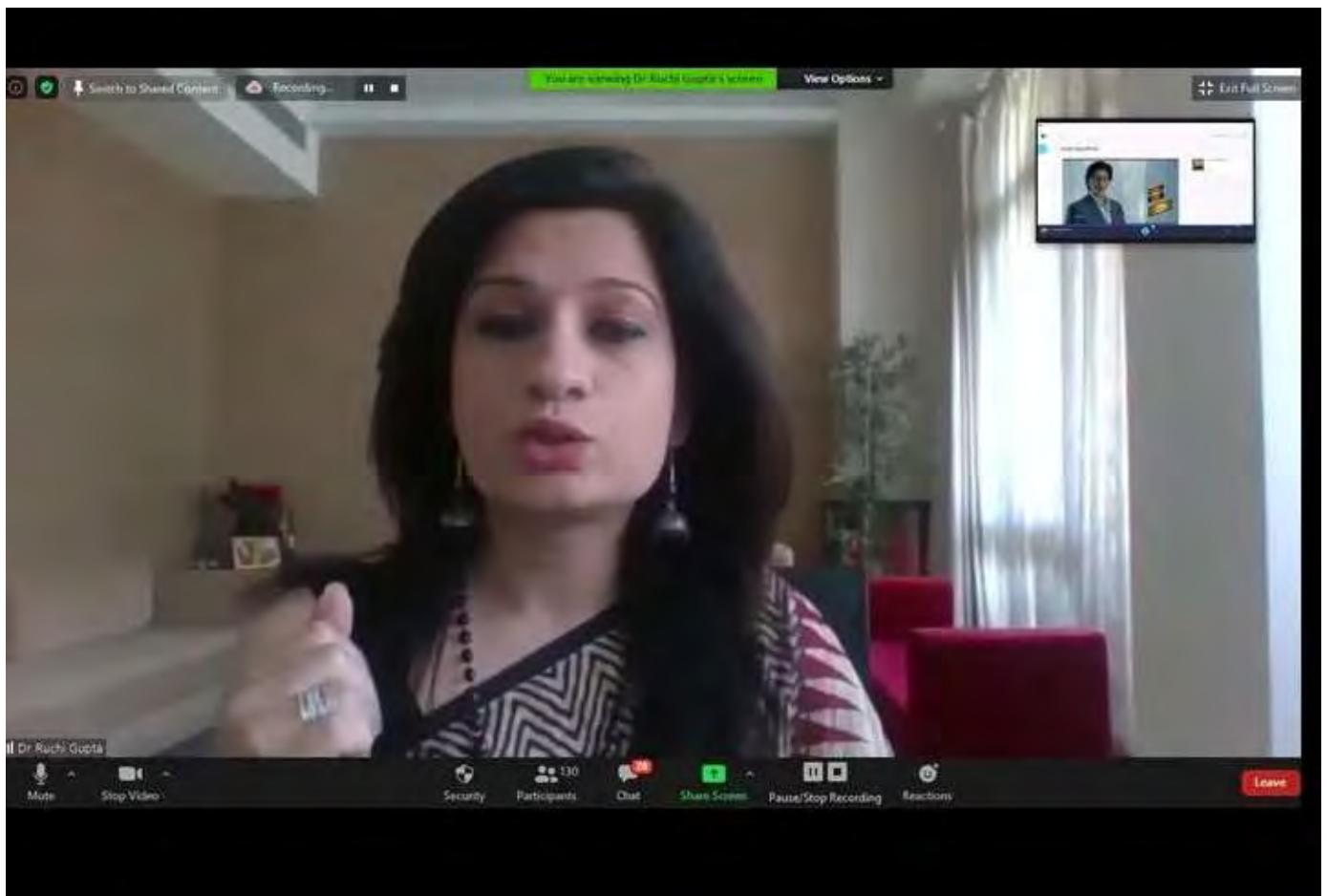
**on**

**“Ethical Issues in Advertising”**

## Interactive Session on “Ethical Issues in Advertising”

Centre for Industry Interaction (CII) & IQAC organised an Interactive Session on the topic “Ethical Issues in Advertising”. This session was organised on September 11, 2020. It started with a warm welcome of the guests, respected Principal Sir and all other teachers. This session is organised by Centre for Industrial Interaction in collaboration with IQAC. The esteemed speaker, Dr. Ruchi Gupta, delivered a very interesting lecture covering major ethical issues we see in everyday life. She gave various examples of different types of advertisement and how through these advertisements various issues were highlighted. She reinforced this by showing Advertisements for each and every ethical issue. The Students could really connect with this lively lecture and felt so happy in sharing their opinions with the audience. Dr. Ruchika Ramakrishnan, CII and Alumni Affairs Convenor was also giving her inputs throughout the session. The session ended with a vote of thanks to the speaker and all the attendees. 174 students attended the interactive session. There was positive feedback from all the attendees. Overall the workshop was successful.







**SLC** (University of Delhi)

Shyam Lal College



**Centre for Industry Interaction (CII) & IQAC**

organise an Interactive Session on

***Ethical Issues in Advertising.***

**Faculty Team Members**

Ms. Niti Agrawal

Dr. Mast Ram

Dr. Raj Kumar Prasad

Dr. Supriti Mishra

Dr. Sanjay Kumar

Mr. Varun Panwar

Ms. Palak

Ms. Sumanjeet

Ms. Poonam

Ms. Swati



**Dr. Ruchi Gupta**

Shaheed Bhagat Singh College, DU

**Platform: Zoom**

**Time: 10:30am-12:30pm**

**Date: Sept 11,2020**

**Student Team Members**

Ayushi Jain

Samyak Jain

Sonali Sigchi

Sagar Khachwaya

Bharat Narang

Shubham Dureja

Sneha Jain

Yash Gautam

**Dr. Ruchika Ramakrishnan**

**Convenor, CII**

**Dr. Kusha Tiwari**

**Convenor, IQAC**

**Prof. Rabi Narayan Kar**

**Principal**

Ayushi :92050 08201

Bharat: 8700943194

For more information:-

✉ [ciisl@shyamlal.du.ac.in](mailto:ciisl@shyamlal.du.ac.in)