

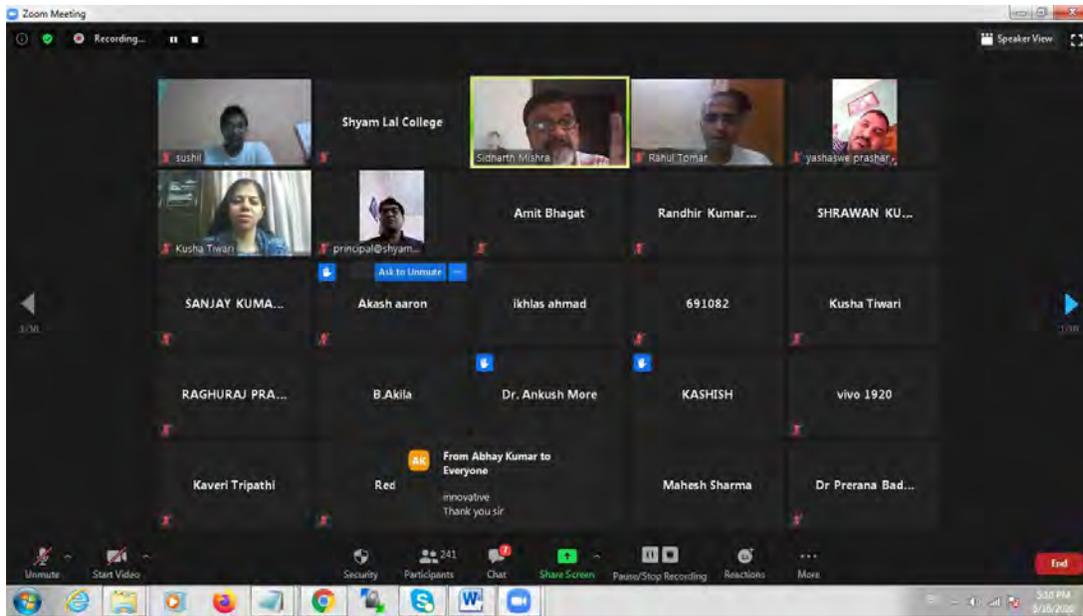
## **National Webinar on “Credibility Crisis in Media amidst Covid-19”**

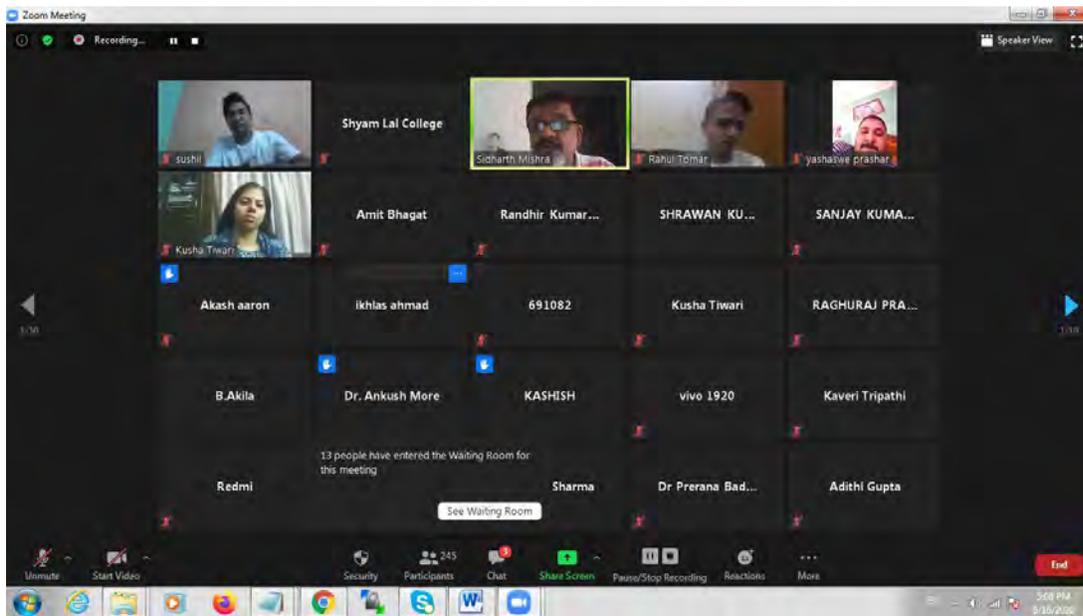
WDC in collaboration with IQAC of the college organized a National Webinar on “Credibility Crisis in Media amidst Covid-19” on 16th June, 2020 in which Prof. Sidharth Mishra, VIPS, IP University Delhi as the resource person. The webinar was attended by 250 participants from different colleges and universities of India and abroad. The opening remarks of the webinar were given by Dr. Kusha Tiwari, WDC convenor. She talked about how Covid -19 has changed the way the world works with virtual medium taking over all aspects of life. In such a scenario, it is most pertinent that there is accountability and responsibility in sharing content through different media. After this, Prof. Rabi Narayan Kar, Principal SLC gave the welcome address and talked about the evils of misinformation during pandemic times and national crisis moments. He urged the students and participants to evaluate information before believing on it and spreading it further.

After the introductory remarks, Prof. Sidharth Mishra began the discussion around how media plays constructive as well as negative role in assessing and exploring real events, episodes and happenings in the world. He emphasized on the role that media plays as the dominant source of information and awareness in present times. There are 24 hours news channels, social media platforms, new media tools and platforms that have changed the entire structure of information technology industry. Prof. Mishra further emphasized that with these fast paced changes in the fields of information technology, it is important to assess the role that all the different media play in times of global and national crises like Covid-19 pandemic. The current global pandemic situation has shown how the spread of misinformation on social media and digital platforms has proven to be as much a threat to global public health as the Covid-19 virus as they undermine the global response and jeopardize measures to control the pandemic. Prof. Mishra took up pertinent questions that ordinary citizen think about in their day to day encounter with different media of information – how far social media platforms to be trusted for national and international social, political and economic news? How far is media accountable and responsible these days? Whether there should be censorship in different media platforms? Prof. Mishra, as a professional

journalist with vast experience in the field of print and digital media, took these pertinent questions and answered them for the benefit of the audience. The deliberations in the webinar were very vibrant with active participation from the audience as they interacted with Prof. Mishra and contributed to the discussion. The topic of the webinar was such that it could go on for hours with everyone eager to contribute. The webinar concluded with Prof. Mishra, with his vast experience as a journalist, answering all the queries of the participants on the topic. The event ended with a vote of thanks by the WDC convenor.







Poster:



**SLC** (University of Delhi)  
Shyam Lal College



**WDC & IQAC**  
*organize*

**Webinar  
on**

**Credibility Crisis  
in Media amidst  
COVID-19**

Distinguished Speaker



**Prof. Sidharth Mishra**

Professor-Chairperson,  
Vivekananda School of Journalism  
& Mass Communication, IP  
University, New Delhi

Date June 16, 2020

Time 4 P.M. onwards

Platform Zoom

Link to Register:  
[bit.ly/wdc iqac slcwebinar](https://bit.ly/wdc_iqac_slcwebinar)



Dr. Kusha Tiwari  
Coordinator IQAC & WDC, SLC

Prof. Rabi Narayan Kar  
Principal, SLC