

Report “Mentorship session for students entrepreneurs through expert” on 29-04-2021

Institution's Innovation Council (IIC) of Shyam Lal College (SLC) in collaboration with E-Cell and IQAC hosted a "Mentorship session of Student Entrepreneurs" on 29th April 2021 with budding ideas on future innovation, entrepreneurial vision, start-up potentiality and Artificial Intelligence (AI). The leadership talk on April 29th, 2021 was thematically on opportunities for youth in Entrepreneurship Domain. The Session was delivered by Mr. Saurabh Jain, Founder – Fun2Do Labs, Ex- Vice President – Paytm. He brought to the discussion forum his experiences on transforming and ever-evolving entrepreneurial landscape in India.

The event began at 3 PM on Zoom (virtual platform) and around 110 participants (including teachers) keenly attended on the virtual platform. The session began with a welcome note by Dr. Monika Goyal (Convenor, IIC), Dr. Bharat Bhushan (Convenor, E-Cell) and Dr. Kusha Tiwari (Convenor, IQAC). Further, Prof. Rabi Narayan Kar, Principal of the College elaborated on the "Emergence of Entrepreneurship inadvertently in our daily lives".

Mr. Saurabh impelled the audience to think on a fundamental question of how and what are the innovative opportunities to youth in the domain of entrepreneurship? He addressed the gathering stating that its contemporary applications are merely the tip of an iceberg. However, it has a direct link to innovation-based aspiration to the entrepreneurial youth. The leaps that have been taken by the Tech-industry in the recent past are really prominent innovation-wise. However, with each subsequent day, there comes a novel technology that would change the realms of the society. With upcoming innovative implications of entrepreneurship, it seems that the previous innovations were inferior over recent and superior ones.

It was further conveyed that how entrepreneurship evolved. He presented a series of cases to prove that how early scenarios of entrepreneurship were, are and will be used in the daily life. Mr. Jain has also drawn several anecdotes from mass marketing, food security, precision agriculture and lots more. He also expressed the impediments,

challenges of Entrepreneurship, Start-ups and what are the steps to be successful in that etc.. Later, he also enlightened the dilemmas on the concepts of potential innovation, AI, Machine Learning, Internet of Things, entrepreneurial mindset, start-ups.

He also talked about the novel impediments associated with Entrepreneurship in the times to come. The session was an interactive one with numerous queries being raised by the students, faculty members like sources of crowd-funding, angel investors, novel idea of resolving a social problem which was overwhelmingly addressed by Mr. Jain. The session was concluded with an intention of entrepreneurship majorly inclined towards innovation and enhancing the yield of next generation towards entrepreneurial outlook. Mr. Jain endeavoured to transform the outlook of the participants about entrepreneurship. "The solution lies to every problem and how it may serve the future of the world". This needs to be answered by the entrepreneur. Dr. Monika Goyal, Convenor, IIC also extended the gratitude to Mr. Jain for such an edifying session and planned for similar sessions that need to be in pipeline.



