

Annual Report

The Entrepreneurship Cell, SLC

The E-Cell of the college started on a big note with the event “The Journey of an Entrepreneur”, a session by Mr. Anthony Hall, Founder and CEO of The Rose of Education organization from California, U.S.A on 11th September’17. It was followed by an interactive session with Ms. Hemika Narang, from 98 fit.com and an Entrepreneurial Quiz on 15th September’17.

Angad Anand, President of E-Cell and Abhishek Bery, our Business Development Head, were selected to represent the college in Turku University of Applied Sciences at Finland in the project – “Responsible Business Professionals between India and Finland Trade”. Mr. Vishal Sharma, our business development head, represented us at Digital Masala Challenge, organized by IIT-Kanpur and won a project with financing worth 5,000 U.S. Dollars. This was soon followed by Advertrepreneur an interactive session again by Mr. Sahil Dhingra, Co-Founder of Let’s Barter India. The big event Illuminate Workshop was conducted by our E-Cell in collaboration with IIT-Bombay on 10th October’17 where Mr. Punit Raman discussed on how to develop a product, its financing and other related strategies. The event was well attended by students from other colleges as well. Then we had a gripping panel discussion on 31st October’17 on whether a student after graduation should go for jobs, or for higher studies, or for entrepreneurship, where each of these options was defended by expert panelists. On 10th November, Mr. Arshdeep Khurana, Founder, Job Vision Consultants, discussed ‘finance pitching’ whereas Mr. Shashank Sagar, Co-Founder, Farmyo was the key speaker on startup mentorship. In December end, we got an invitation from IIT-B informing us that we had entered the finals of National Entrepreneurship challenge, leaving behind large number of tough competitors. Though unfortunately we could not repeat the last year’s performance where we emerged as national champions. However, this year too, we stood at the 4th position, which was surely no mean feat, considering the level of fierceness of this competition. On January 5th of the year 2018, we had our first event of this year-The Entrepreneur Day which comprised four events in all, the program kicked off with Government Strategem, a session conducted by Sh. Kanwal Bindusar, Ex-Government Official & CEO at WebMentors followed by two events, a quiz and Battle of Corporates and the event was summed up by a motivating session on Succeeding Through Failure: Grow as you Go by Ms. Myra Yadav, a motivational speaker and CEO at MacPlat. After Entrepreneur Day, the team organized an Entrepreneur Week in the 3rd week of February, in collaboration with Dept. of Economics and National Entrepreneurship Network to strengthen the college relations with the Wadhvani Foundation’s National Entrepreneurship Network. To render greater synergy in the long run, the team organized Product Strategem, an event focusing on Idea Pitching with a twist of developing strategizing capabilities which was followed by an interactive session by Dr. Pushpender, Assistant Professor, K.M.C. and an Impressario Quiz that witnessed huge participation both in terms of offline and online participation. And to sum up the year on a great note, the Entrepreneurship Cell, in collaboration with IQAC and SDC helped in successfully organizing the first day of the International Winter School, a 7 day event which witnessed participation of the esteemed Finland Ambassador, Finnish Delegates from TUAS, XAMK & University of Turku; Eminent Business

Personalities, Corporate Gems and resource persons across the country. The topic of the workshop was Entrepreneurship in Emerging Economies: The Path Ahead. All in all, this year was a great run and the Entrepreneurship Cell of the college was able to forge a path which in turn leads to greater synergy in the long run.