

# **PROOF OF CONTENT (PoC) COMPETITION REPORT**

## ***(QUARTER 2 )***

The Institution Innovation Council (IIC), Shyam Lal College (SLC), University of Delhi organised a PoC competition inviting the students to National Innovation Contest (NIC). IIC, SLC opened the registrations for students with Idea/PoC Pitching & Validation and Institute Level PoC Competition. This event was conducted by the main idea to validate the product or business idea's potential. The competition's essence was to demonstrate the competitive capabilities of students in innovations. Through this competition, it was endeavoured to motivate and guide students towards innovation-based learning, with an aim of boosting their creativity and knowledge. Besides, the IIC team intended to problems with the help of Innovation was another pivotal goal of creating the required amount to the fact that to give due considerations to Innovation based solutions and not just by traditional methods.

The event would not have been a success without the guidance and mentorship of our Honourable Principal, Prof. Rabi Narayan Kar and IIC Convenor Dr. Monika Goyal.

Initially, a google link was circulated on the SLC website for the inviting the Competition registrations. The event was open for the students of Shyam Lal College only and around fourteen students sent their participations intent. The screening of ideas was evaluated on the basis of Relevance and Validation of Problem, Societal Problem Solving, Feasibility of solution and Creativity in the Idea. After screening the ideas, five students were shortlisted. These students have further detailed their ideas and proposed plan of actions on 18<sup>th</sup> January 2021. The discussion and presentation took place before the College IIC team. The following five students have been nominated to the Innovation Cell, Ministry of Education:

- 1) Anmol Agarwal BCom(H) 3yr
- 2) Bhomika Rastogi BCom(H) 3yr
- 3) Ritu Singh BCom(H) 3yr
- 4) Shivam Mittal BCom(H) 3yr
- 5) Taruna BCom(H) 3yr

The College has always been a driving force for the students impelling them to experiment and excel in all the spheres of life. The College has often propelled the students towards the

creative thinking by inculcating the Ideas of Innovation. The IIC team firmly believes that this is not the end of the Idea generation. Rather, a continuous mentoring of these students would be the need of the hour, so that the seeds of Competitions nurtures and evolves with times.





